



What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

They feel like
they are not
able to convey
their message
and feeling
properly

They feel
frustrated
and
depressed

They feel
dependent
on others

They are
worried about
people
belittling them

They see people
making out signs
or hand gestures
in order to
communicate with
them

They read lips
while
communicating

What do they
SEE?
environment
friends
what the market offers

What do they
HEAR?
what friends say
what boss say
what influencers say

They dont
hear
anything as
they are
deaf.

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

They dont
talk as they
are mute

They
communicate
using sign
languages
and writings

To make others
understand about
their disabilities
and convey their
message and
feeling

PAIN

fears
frustrations
obs

Frustration

Not being
taken
seriously

Not able to
convey
feelings

Depression

Obstacles

GAIN

"wants" / needs
measures of success

Finding it
easy to
convey thir
message

User
friendly
application

Real time
detection