

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)</div><div>Who is your customer? Deaf-mute people are our customers</div><div>CS</div></div>	<div><div>6. CUSTOMER CONSTRAINTS</div><div>What constraints prevent your customers from acting or limit their choices of solutions? Network connection, customization, battery limit of phones, slow response</div><div>CC</div></div>	<div><div>5. AVAILABLE SOLUTIONS</div><div>Which solutions are available to the customers when they face the problem  or need to get the job done? What have they tried in the past? What pros &amp; cons do these solutions have? pen and paper is an alternative to digital communication.</div><div>AS</div></div>	Explore AS, differen
	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS</div><div>Which jobs-to-be-done (or problems) do you address for your customers? Real time translation and emotion detection. Customization. User friendly UI.</div><div></div></div>	<div><div>9. PROBLEM ROOT CAUSE</div><div>What is the real reason that this problem exists? What is the back story behind the need to do this job?  The root cause of the problem is even with a good level of advancement in technology we find deaf-mute people struggling to even have a normal conversation. This is happening so because not all understands sign language.</div><div>RC</div></div>	<div><div>7. BEHAVIOUR</div><div>What does your customer do to address the problem and get the job done?  In order to get the job done they either use pen and paper or communicate using a person who understands sign language and translate it accordingly to the other person with whom the deaf-mute person is trying to communicate.</div><div>BE</div></div>	

M E M O R A N D U M	<div><div>3. TRIGGERS</div><div>What triggers customers to act? Other deaf-mute people finding it very easy to install and use the application for communication triggers our customer</div><div>TR</div></div>	<div><div>10. YOUR SOLUTION</div><div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. The solution that we offer is a web application that is capable of detecting emotions and translating sign language to speech and vice versa simultaneously. It also offers language customization.</div><div>SL</div></div>	<div><div>8. CHANNELS of BEHAVIOUR</div><div>8.1 ONLINE What kind of actions do customers take online? Customers try communicating through messages in social media application. They try to reach out to people who are similar to them. Customers try online sign language detection system for communicating. 8.2 OFFLINE What kind of actions do customers take offline? Customers use sign language or pen and paper to communicate.</div><div>CH</div></div>	I d e n t i f y

	<div data-bbox="152 63 454 89"><b>4. EMOTIONS: BEFORE / AFTER</b></div> <div data-bbox="152 97 678 114">How do customers feel when they face a problem or a job and afterwards?</div> <div data-bbox="152 119 486 137">Before: lost, unheard, inexpressible, misunderstood</div> <div data-bbox="152 142 477 159">After: expressible, understandable, noted, heeded</div>			
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