

# Problem-Solution Fit canvas

Purpose / Vision

Version:

<p><b>1. CUSTOMER SEGMENT(S)</b></p> <ul style="list-style-type: none"> <li>1) Patients</li> <li>2) Who are suffering with heart related problems</li> <li>3) early adoption to new technology based treatment</li> </ul>	<p><b>6. CUSTOMER LIMITATIONS</b> <small>EG. BUDGET, DEVICES</small></p> <ul style="list-style-type: none"> <li>1) Control Blood Pressure.</li> <li>2) Quit smoking</li> <li>3) Manage stress</li> <li>4) Frequently visiting the doctor</li> </ul>	<p><b>5. AVAILABLE SOLUTIONS</b> <small>PLUSES &amp; MINUSES</small></p> <p>Fit Bit</p>
<p><b>2. PROBLEMS / PAINS</b> <small>+ ITS FREQUENCY</small> <b>PR</b></p> <ul style="list-style-type: none"> <li>1) Early prediction of heart disease of the customers who are facing with early age heart disease</li> <li>2) By predicting customers can take remedies and follow proper diet and instructions.</li> </ul>	<p><b>9. PROBLEM ROOT / CAUSE</b> <b>RC</b></p> <p>The main cause of getting heart diseases having Bad diet ,high stress levels,consuming high sugar beverages and not having good physical work</p>	<p><b>7. BEHAVIOR</b> <small>+ ITS INTENSITY</small> <b>BE</b></p> <ul style="list-style-type: none"> <li>1) Control Blood Pressure.</li> <li>1) Quit smoking</li> <li>3) Manage stress</li> <li>4) Frequently visiting the doctor</li> </ul>
<p><b>3. TRIGGERS TO ACT</b> <b>TR</b></p> <ul style="list-style-type: none"> <li>1) Consult Doctor and follow proper instructions</li> <li>2) Follow proper diet and medication</li> </ul> <p><b>4. EMOTIONS</b> <small>BEFORE / AFTER</small> <b>EM</b></p> <p>Deeply depressed, Tension , Fear of Death,Controlling of food cravings,</p>	<p><b>10. YOUR SOLUTION</b> <b>SL</b></p> <p>We are providing the solution by early prediction of heart diseases through our dashboard ,where it can be used by the Doctors for easily identify the patient situation weather he or she is suffering from Heart diseases</p>	<p><b>8. CHANNELS of BEHAVIOR</b> <b>CH</b></p> <p><small>ONLINE</small></p> <p>Social media Publicity</p> <p><small>OFFLINE</small></p> <p>Word of mouth of patients and doctors</p>

Explore AS, differentiate

Focus on PR, tap into BE, understand RC

Extract online & offline CH of BE

Define CS, fit into CL

Focus on PR, tap into BE, understand RC

Identify strong TR & EM