CUSTOMER CARE REGISTRY

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Problem statement:

If a customer faces any problem with the product they purchased or in the service provided, it should be addressed and rectified properly in order to get a good user experience. To accomplish this, we need an online customer care registry to process and rectify the complaints in a faster manner. The objective is to create a Cloud based Customer Care Registry where the customer can register their complaints with a detailed description, get assigned with an agent to resolve the complaint and able to track the status of the complaint.

Who does the problem affect?	Customers
What is the issue?	Not having any dedicated online complaint register for the customers
	to get their issues processed, tracked and resolved.
When does this issue occurs?	If customer faces any issue with the
	products purchased or in the service
	obtained from the provider.
Where is the issue occurring?	Issue occurs when the customers do
	not have a proper and faster way to
	get their problems rectified.
Why it is important to fix the	Customer experience is very much
problem?	important compared to anything in
	the business. When a customer faces
	any issue it should be properly
	addressed and rectified in order to
	gain a better user experience