Ideation Phase
Empathize & Discover

Date	24 September 2022
Team ID	PNT2022TMID24070
Project Name	Web Phishing Detection
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge of a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective, along with his or her goals and challenges.

Below, we have attached our empathy map to simulate our idea of the users' perspective. We have listed what they think and feel, hear, see and say and do.