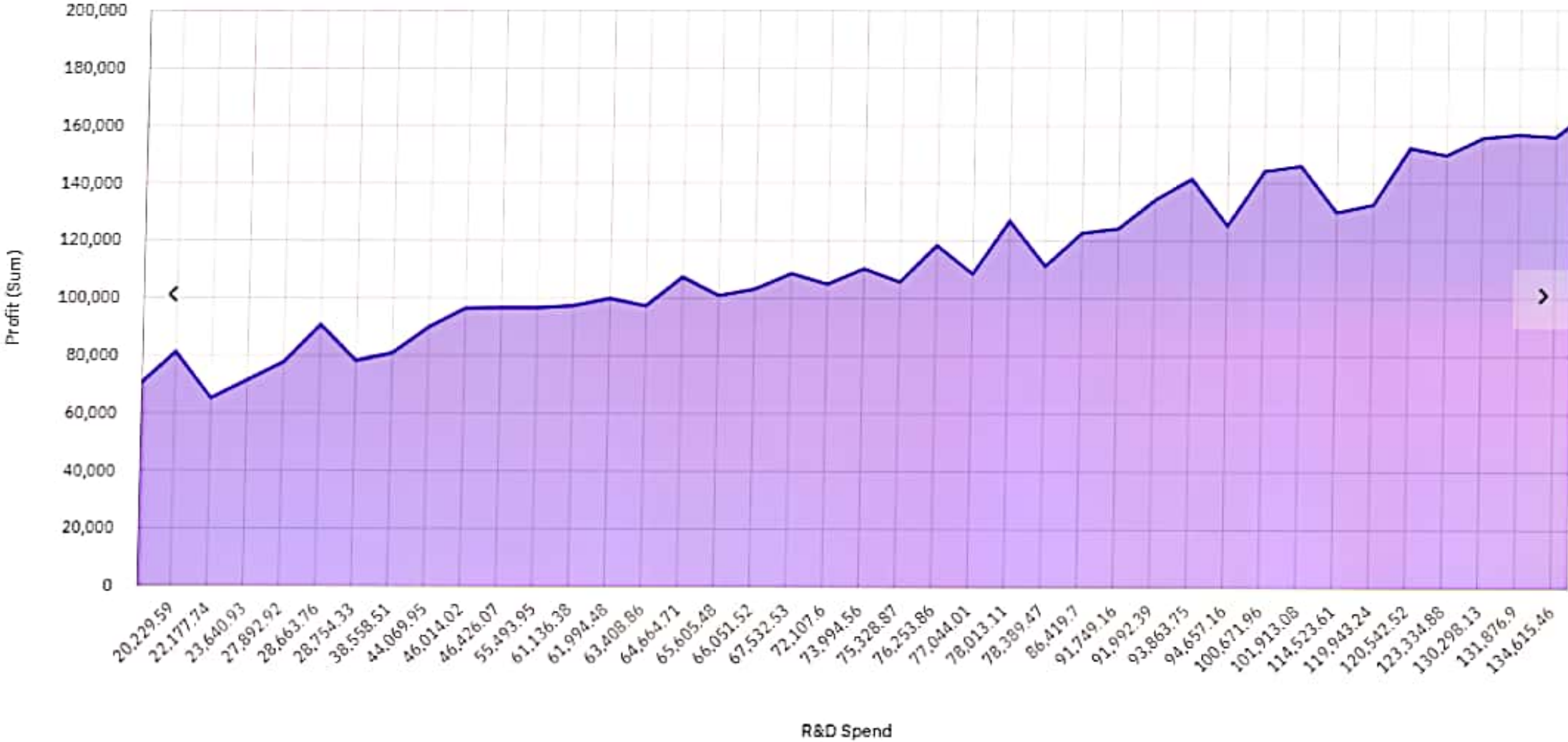
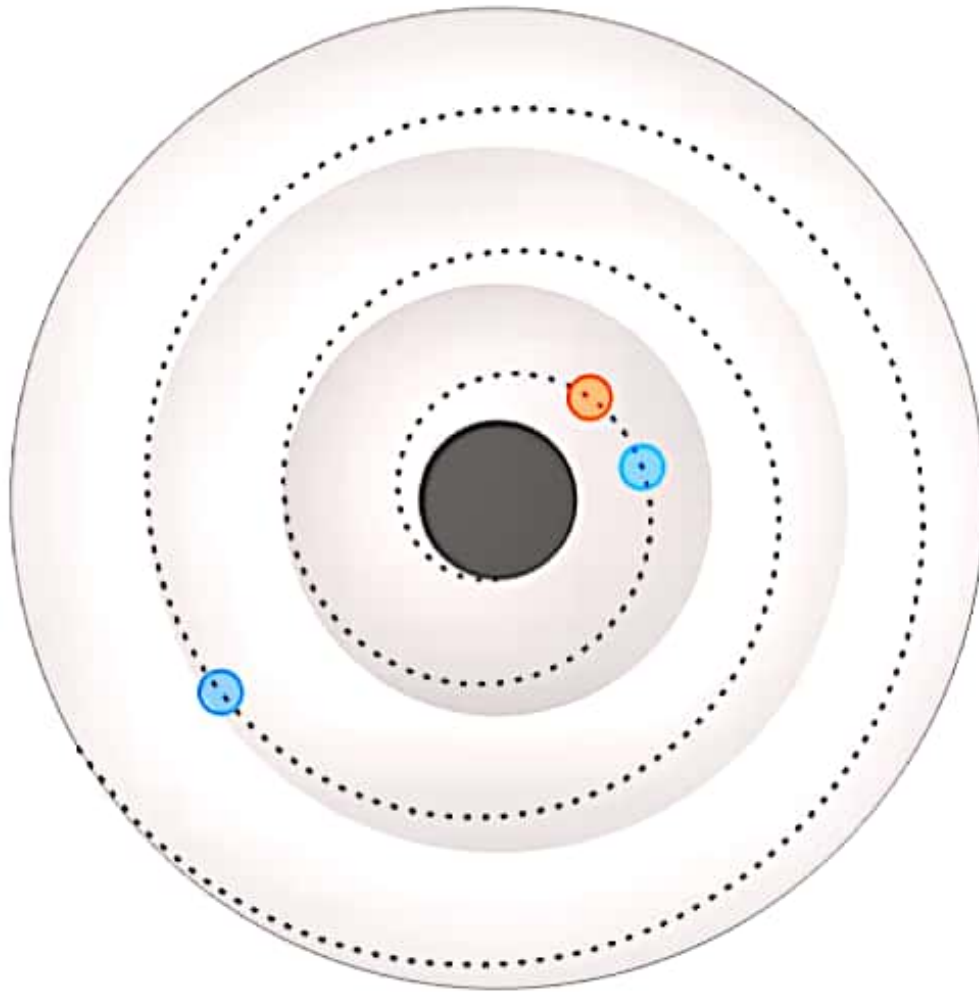


Profit by R&D Spend



Profit

● 1 Driver ● 2 Drivers ● Combination



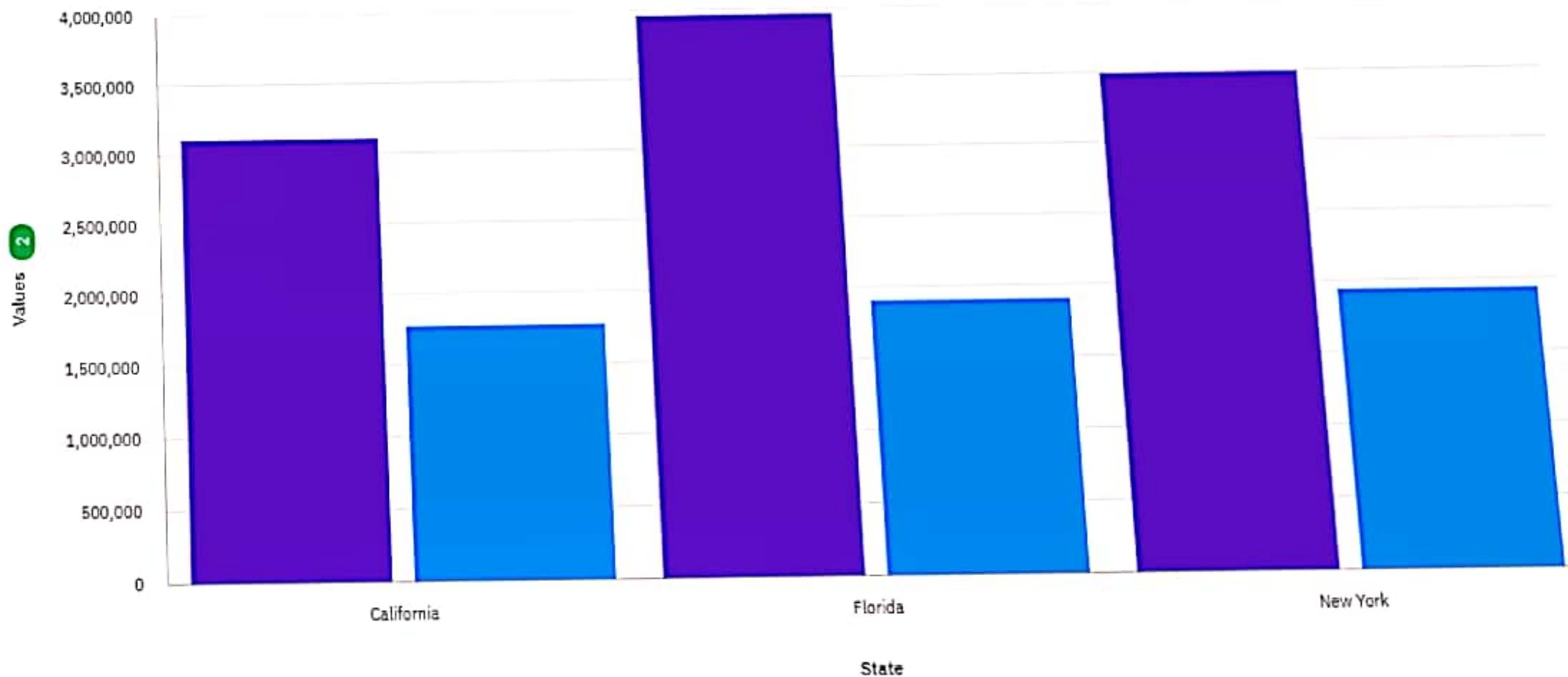
🔍 Search drivers

Drivers	%
R&D Spend and Marketing Spend	88
R&D Spend	86
Marketing Spend	51

Profit and Marketing Spend by State

Measures

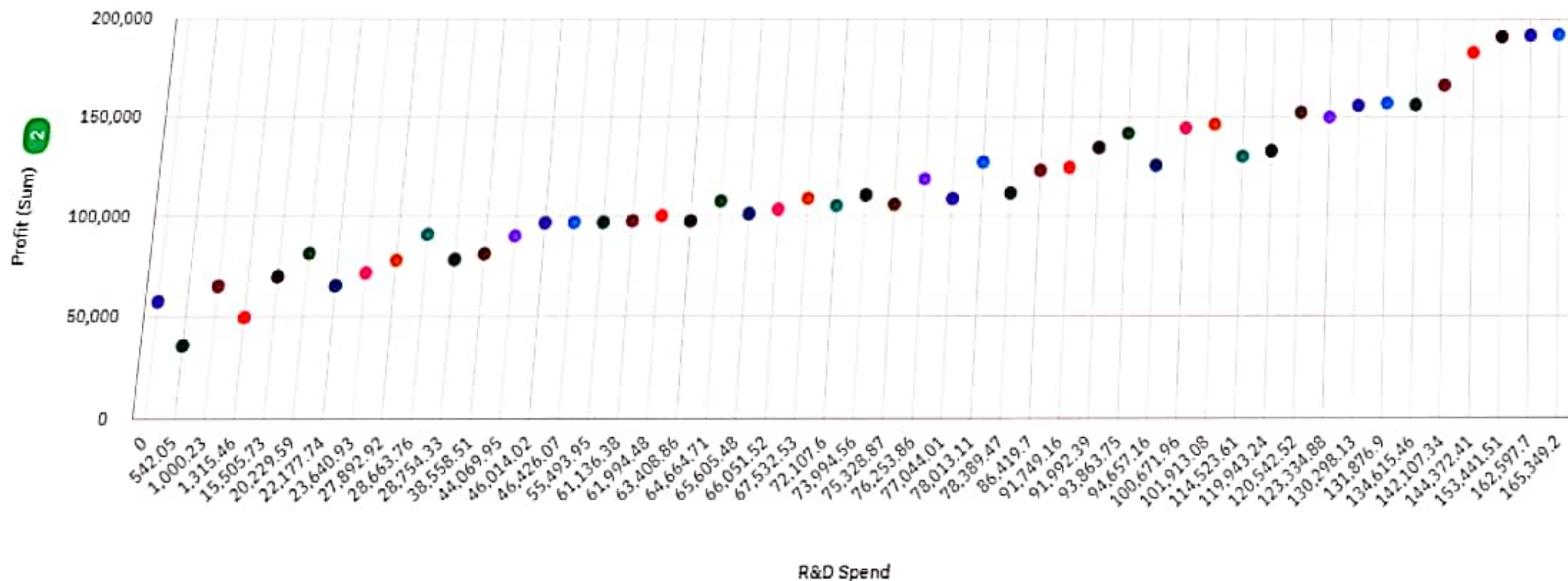
Marketing Spend Profit



Profit by R&D Spend colored by R&D Spend

R&D Spend

0	542.05	1,000.23	1,315.46	15,505.73	20,229.59	22,177.74	23,640.93	27,892.92	28,663.76	28,754.33	38,558.51
44,069.95	46,014.02	46,426.07	55,493.95	61,136.38	61,994.48	63,408.86	64,664.71	65,605.48	66,051.52	67,532.53	72,107.6
73,994.56	75,328.87	76,253.86	77,044.01	78,013.11	78,389.47	86,419.7	91,749.16	91,992.39	93,863.75	94,657.16	100,671.96
101,913.08	114,523.61	119,943.24	120,542.52	123,334.88	130,298.13	131,876.9	134,615.46	142,107.34	144,372.41	153,441.51	162,597.7
165,349.2											



R&D Spend and Profit 2

R&D Spend	Profit
3,686,080.78	5,600,631.96

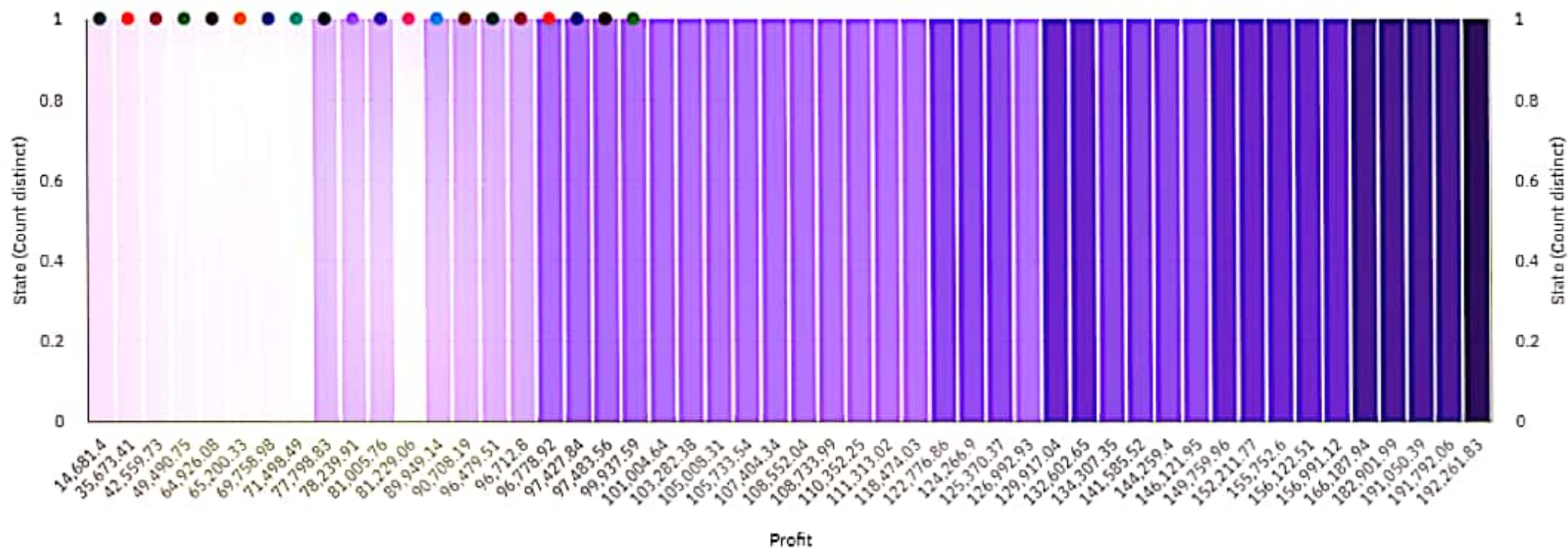
State and State for Administration R&D Spend and Profit

R&D Spend (Sum)



Administration

116,983.8	135,426.92	51,743.15	124,153.04	115,816.21	127,382.3	65,947.93	154,806.14	96,189.63	84,710.77	127,056.21
118,546.05	82,982.09	51,283.14	85,047.44	157,693.92	103,057.49	152,701.92	115,641.28	129,219.61	139,553.16	153,032.06
182,645.56	105,751.03	127,864.55	122,782.75	144,135.98	113,867.3	99,281.34	121,597.55	153,773.43	153,514.11	114,175.79
135,495.07	127,320.38	145,077.58	91,790.61	110,594.11	122,616.84	156,547.42	148,718.95	108,679.17	145,530.06	99,814.71
147,198.87	91,391.77	118,671.85	101,145.55	151,377.59	136,897.8					



Administration by Profit 2

Profit							
89,949.14	35,673.41	81,229.06	81,005.76	77,798.83	96,479.51	166,187.94	144,259.4
71,498.49	108,552.04	156,991.12	191,050.39	96,778.92	108,733.99	149,759.96	146,121.95
118,474.03	124,266.9	99,937.59	49,490.75	14,681.4	78,239.91	182,901.99	126,992.93
129,917.04	110,352.25	64,926.08	90,708.19	141,585.52	69,758.98	105,008.31	97,427.84
42,559.73	134,307.35	192,261.83	107,404.34	105,733.54	125,370.37	155,752.6	156,122.51
152,211.77	191,792.06	97,483.56	101,004.64	122,776.86	111,313.02	65,200.33	132,602.65



Fields

Segments* Required field

:: Profit :

Click or drag data here

Size* Required field

:: Administration :

Repeat (column)

Click or drag data here

Repeat (row)

Click or drag data here

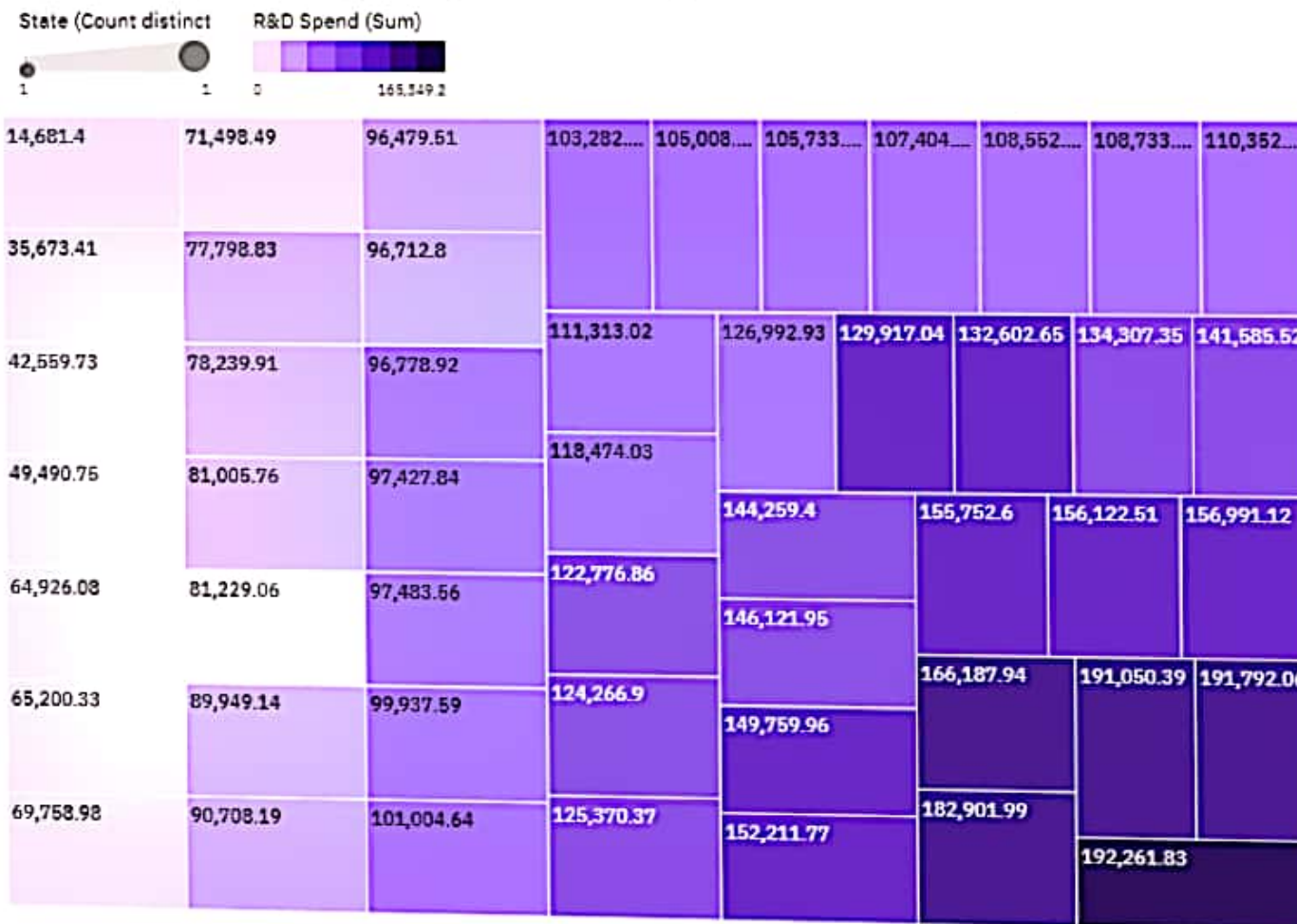
Tooltip

Click or drag data here

Local filters

Click or drag data here

Profit hierarchy colored by R&D Spend and sized by State 2



Fields

Area hierarchy* Required field

Profit

Click or drag data here

Size* Required field

State

Heat

R&D Spend

Repeat (column)

Click or drag data here

Repeat (row)

Click or drag data here

Tooltip

Click or drag data here