Ideation Phase
Brainstorm & Idea Prioritization
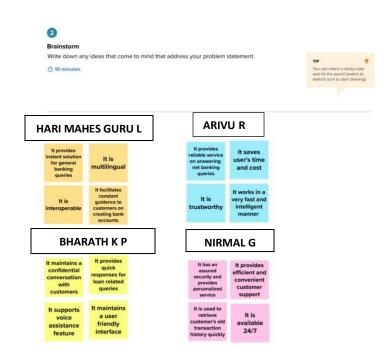
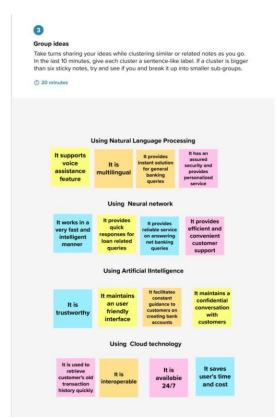|	
Date	27 October 2022
Team ID	PNT2022TMID24619
Project Name	AI Based Discourse for Banking Industry
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

> **TIP**
> You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

HARI MAHES GURU L

It provides instant solution for general banking queries	It is multilingual
It is interoperable	It facilitates constant guidance to customers on creating bank accounts

ARIVU R

It provides reliable service on answering net banking queries	It saves user's time and cost
It is trustworthy	It works in a very fast and intelligent manner

BHARATH K P

It maintains a confidential conversation with customers	It provides quick responses for loan related queries
It supports voice assistance feature	It maintains a user friendly interface

NIRMAL G

It has an assured security and provides personalized service	It provides efficient and convenient customer support
It is used to retrieve customer's old transaction history quickly	It is available 24/7

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

Using Natural Language Processing

It supports voice assistance feature	It is multilingual	It provides instant solution for general banking queries	It has an assured security and provides personalized service

Using Neural network

It works in a very fast and intelligent manner	It provides quick responses for loan related queries	It provides reliable service on answering net banking queries	It provides efficient and convenient customer support

Using Artificial IIntelligence

It is trustworthy	It maintains an user friendly interface	It facilitates constant guidance to customers on creating bank accounts	It maintains a confidential conversation with customers

Using Cloud technology

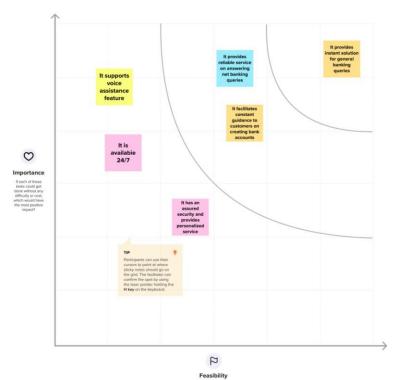| It is used to retrieve customer's old transaction history quickly	It is interoperable	It is available 24/7	It saves user's time and cost

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving
forward. Place your ideas on this grid to determine which ideas are important and
which are feasible.

🕐 20 minutes

Importance

If each of these
tasks could get
done without any
difficulty or cost,
which would have
the most positive
impact?

It supports voice assistance feature

It provides reliable service on answering net banking queries

It provides instant solution for general banking queries

It facilitates constant guidance to customers on creating bank accounts

It is availabie 24/7

It has an assured security and provides personalized service

TIP

Participants can use their
cursors to point at where
sticky notes should go on
the grid. The facilitator can
confirm the spot by using
the laser pointer holding the
H key on the keyboard.

Feasibility

Regardless of their importance, which tasks are more
feasible than others? (Cost, time, effort, complexity, etc.)