

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)</div> <div>1.Working parents.</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div><div>➤ Mobile phone</div><div>➤ GSM</div><div>➤ GPS</div><div>➤ Mobile Communications</div></div>	<div>5. AVAILABLE SOLUTIONS</div> <div>To taking care of children.</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMSJ&P</div> <div><div>1.GPS should be on.</div><div>2.Device should be on when it is used.</div><div>3.Cloud service has to be available all thetime</div></div>	<div>9. PROBLEM ROOT CAUSERC</div> <div>A child neglected, not loved or cared for has no talk to and no one is take care of.</div>	<div>7. BEHAVIOUR</div> <div>Network issue is very common as most of the problems are located at the country side. Here the contact both the developers and the service providers.</div>	Focus on J&P, tap into BE, understand RC

<p>3. TRIGGERS</p> <p>Currently a child’s security is a crucial space of concern. Trafficked children are sold-out into slavery, domestic slavery, beggary, and therefore the sex trade. these acts triggers the people to use this device.</p>	<p>10. YOUR SOLUTION</p> <p>To possess an SMS text enabled communication between the child’s wearable and also the parent because the GSM mobile communication is nearly present everyplace. The parents will send a text with specific keywords like “LOCATION”. The tracking device can reply back providing the correct location of the kid and it will navigate through google maps.</p>	<p>8. CHANNELS of BEHAVIOUR</p> <p>Online:</p> <ul style="list-style-type: none">• Mobile calls. SMS.
<p>4. EMOTIONS: BEFORE / AFTER</p> <p>Before-Insecure After-Secure</p>		