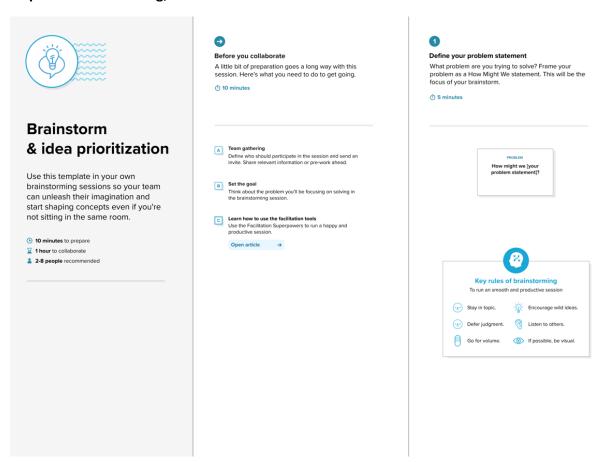
Ideation Phase Brainstorm & Idea Prioritization

Date	21 September 2022
Team ID	PNT2022TMID25104
Project Name	Corporate Employee Attrition Analytics
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Brainstorm

Write down any ideas that come to mind that address your problem statement.

(1) 10 minutes

Kishore D

Collecting Feedbacks Frequently. Data of Employees Works. Collection of Data.

Gokul S

Taking Surveys.

Data of Working Hours. Data of Finished Projects.

Gives Needed Resources. Employees Leave Records.

Kunal K

Employees Salary Data. Employees Experience Data.

Employees Skills Data.

Abdullah S

Data of Team Works.

Data of Working Locations.

Data of Employees Educational Level.

Data about Employees Salary Expectation. Data About Employees Priority Domains.



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Needed Dataset

Employees Salary Data. Data of Finished Projects. Factors That Causes Employees

Salary.

Career Growth

Data of Working Hours. Employees Skills Data.

Environment Adaptation.

No Appraisal.

To Do

Collect, Prepare And Explore the Dataset. Compare and organize with Different Data.

Changing Shifts.

Find Problems Of Employees Solve it Through Data Driven Decision Making

Step-3: Idea Prioritization



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

