

# CUSTOMER CARE REGISTRY



BRAINSTORM &IDEA PRIORITIZATION

## TEAM DETAILS:

Team ID : PNT2022TMID34237

Team Leader : BRINTHA J

Team member : BENILA SHARON M

Team member : KAVITHA N

Team member : BABY SHALINI T

College Name : CAPE INSTITUTE OF TECHNOLOGY

Department : COMPUTER SCIENCE & INFORMATION  
TECHNOLOGY

# BRAINSTORM & IDEA PRIORITIZATION



## Brainstorm & idea prioritization

Use this template in your next brainstorming session as your team can unleash their imagination and start shaping concepts even if you're not following the same rules.

- 10 minutes warm-up
- 15 minutes ideation
- 10 minutes evaluation

**Define your collaborative**

A little bit of preparation goes a long way when it comes to brainstorming. What you want to do is get going.

10 minutes

**Brainstorming**

Brainstorming is a group activity that encourages creative thinking. It's a time when you can think out loud and share your ideas with others.

15 minutes

**Define your goal**

Before you start brainstorming, you need to know what you're trying to achieve. This will help you focus your ideas and make them more effective.

10 minutes

**Brainstorming rules**

Brainstorming is a group activity that encourages creative thinking. It's a time when you can think out loud and share your ideas with others.

10 minutes

**Define your problem statement**

What problem are you trying to solve? Before you start brainstorming, you need to know what you're trying to achieve. This will help you focus your ideas and make them more effective.

10 minutes

**Brainstorming**

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Brainstorming session

10 minutes warm-up

15 minutes ideation

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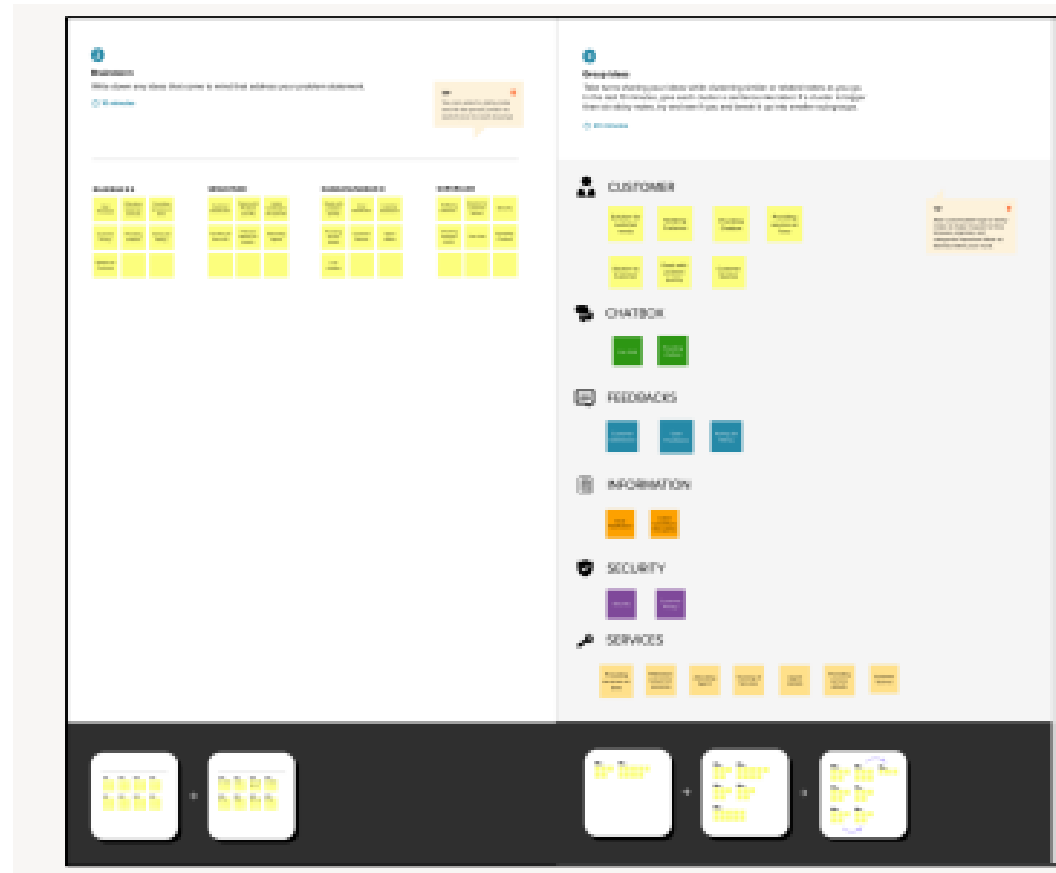
Brainstorming session

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### 3 Practice

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and achievable feasibility.

20 minutes

**Importance**  
A goal setting with most get some achievement effects or not, some achievement are more positive impact.

**Possibility**  
Proportion of the importance which determination feasible the value of (cost time, effort, complexity, etc.)

### 4 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

Quick edit area

- Share the mind**  
Share or attach to the mind with collaborators to keep track in the long-term the outcome of the session.
- Export the mind**  
Export a copy of the mind as a PNG or PDF to attach to emails, calendar dates, or share on your site.

Keep moving forward

**Strategy Blueprint**  
Define the components of a new idea or strategy.  
[Open the template >](#)

**Evaluation experience priority map**  
Understand customer needs, motivations, and objectives for an experience.  
[Open the template >](#)

**Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats affecting a business.  
[Open the template >](#)

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**THANK YOU**