PROBLEM-FIT SOLUTION

Project Title : PERSONAL EXPENSE TRACKER APPLICATION   **TEAM ID:PNT2022TMID42840**

1. CUSTOMER SEGMENTS

- ➢ User want to track expenses

6. CUSTOMER CONTRAINTS

- ➢ Maintaining notes
- ➢ Spending time
- ➢ Difficult to calculate

5. AVAILABLE SOLUTION

- ➢ Manually keep tracking the expenses by maintaining notes

2. JOBS-TO-BE-DONE/PROBLEMS

- ➢ To manage finance efficiently

9. PROBLEM ROOT CAUSE

- ➢ Not aware of the expenses
- ➢ Spending more time
- ➢ Lack of money management

7. BEHAVIOUR

- ➢ Notify the user when his expenses exceed the limit

3. TRIGGERS

- ➢ Need to avoid debt

4. EMOTIONS:

BEFORE: Difficult to maintain notes

After: No need to update the expenses

10. YOUR SOLUTION

- ➢ The user can set a limit for amount to be used for a month. If he exceed the limit he will be notified by an email

8. CHNNELS OF BEHAVIOUR

ONLINE

- ➢ Get the information through mobile and laptop

OFFLINE

- ➢ Get the information manually