

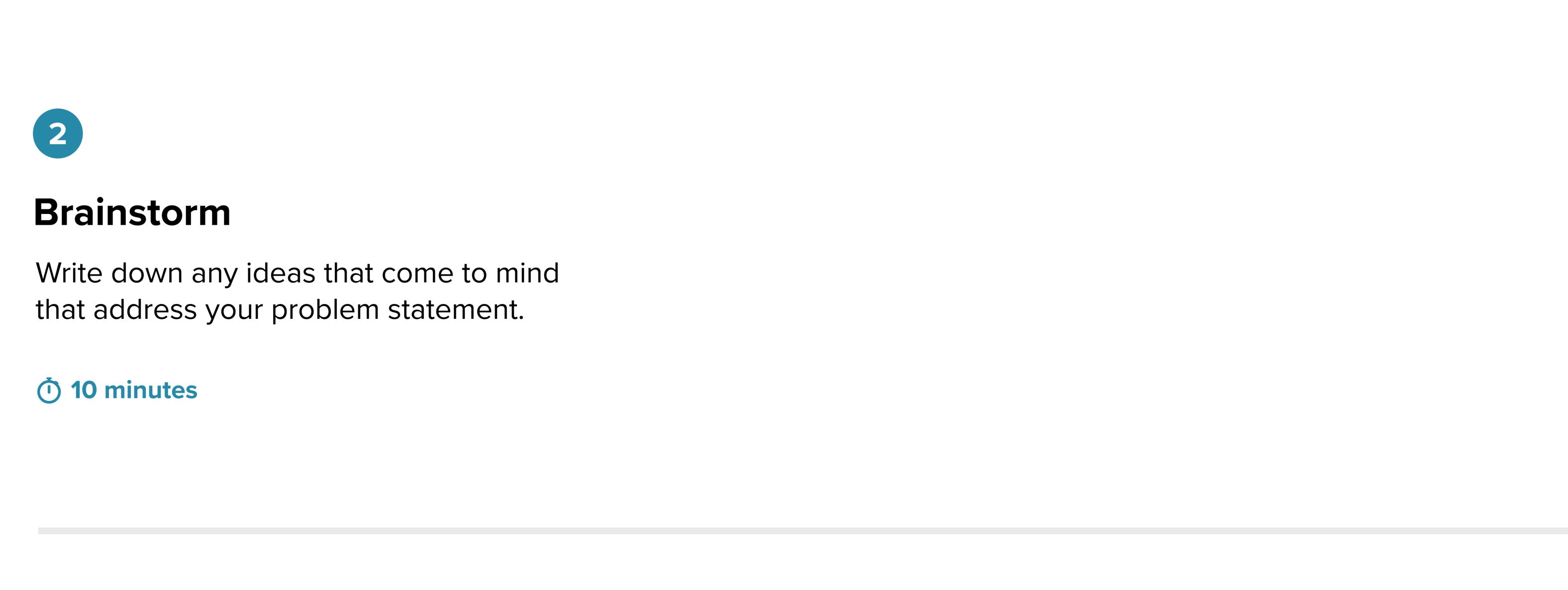
Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

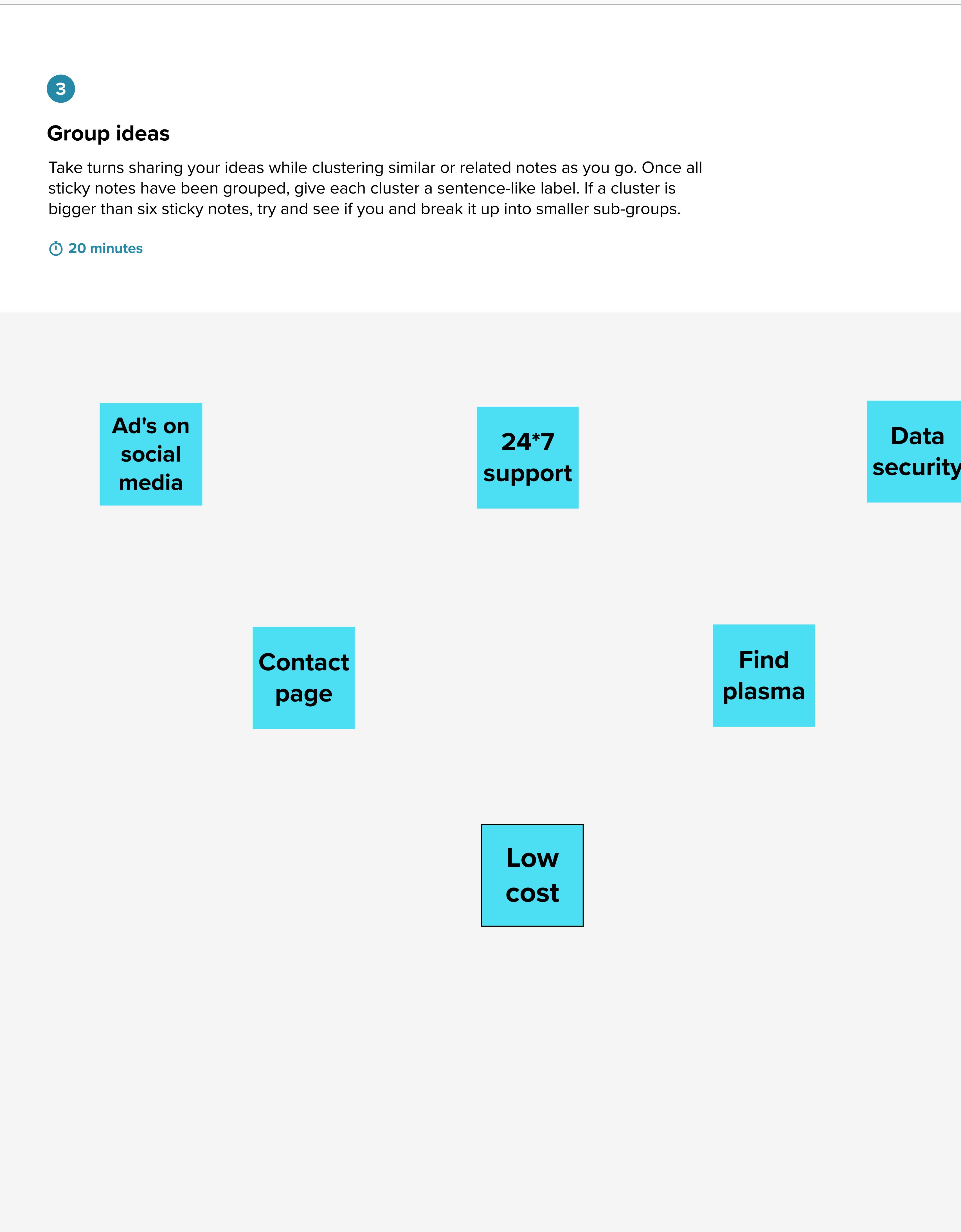
5 minutes

How might we [your problem statement]?





Elayabharathi	Gunasekaran	HariramKumar	Muniraj
Ad's on social media	Free login	24*7 support	Life time free access
Convey to friends and relatives	Low cost	Optimised for mobile	Data security
Gethring donar information	Feasibility	Contact page	Immediate donar arrangements
Active user	User friendly	Connecting donar and patient	Find plasma





Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

