PROBLEM-FIT SOLUTION

Project Title : PLASMA DONOR APPLICATION　　　　　**TEAM ID:PNT2022TMID42835**

1.CUSTOMER SEGMENTS	**6. CUSTOMER CONTRAINTS**	**5. AVAILABLE SOLUTION**
➢ Patient want immediate plasma	➢ High cost ➢ Spending time ➢ Lack of awareness about plasma	➢ Immediately arrange the Plasma donor to save the patient

2.JOBS-TO-BE-DONE/PROBLEMS	**9.PROBLEM ROOT CAUSE**	**7.BEHAVIOUR**
➢ Facing to find the donor.	➢ Health issues ➢ Genetic problem ➢ Virus attacks easily like COVID-19	➢ Find a right way to get plasma

3.TRIGGERS	**10.YOUR SOLUTION**	**8.CHNNELS OF BEHAVIOUR**
➢ Can't able to search like donor. **4.EMOTIONS:** **BEFORE:** There is difficult in searching donor which makes them socially isolated **After:** Feel easy to search and get donor	➢ Store the donor data that analyze and send it to the(needable) matchable patient, this make some health issues.	**ONLINE** ➢ Get donor is done through mobile and laptop. **OFFLINE** ➢ Get donor is done directly