

9. RESULTS


9.1. Performance Metrics


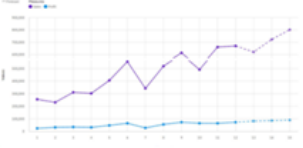
Project Development Phase Model Performance Test

Date	10 November 2022
Team ID	PNT2022TMD29554
Project Name	Global Sales Data Analytics
Maximum Marks	10 Marks

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values
1.	Dashboard design	Country wise sales using Map Points  Totally we have done 20 dashboard.
2.	Data Responsiveness	We have done all the works in Working with Dataset and Data Visualization.
3.	Amount Data to Rendered (DB2 Metrics)	We have almost done all the dashboard, we have done story. Totally we have done 20.
4.	Utilization of Data Filters	We have used all the given charts in the dashboard.

5.	Effective User Story	Sales by Market  We have used all the types of story in order to view them in an video.
6.	Descriptive Reports	 Totally we have 20 reports in the cognos.

12. FUTURE SCOPE

Sales analytics refers to the use of technology to collect and use sales data to derive actionable insights. It is used to identify, optimize, and forecast sales. It uses different metrics and KPIs to plan an efficient sales model that generates higher revenue for the business.

