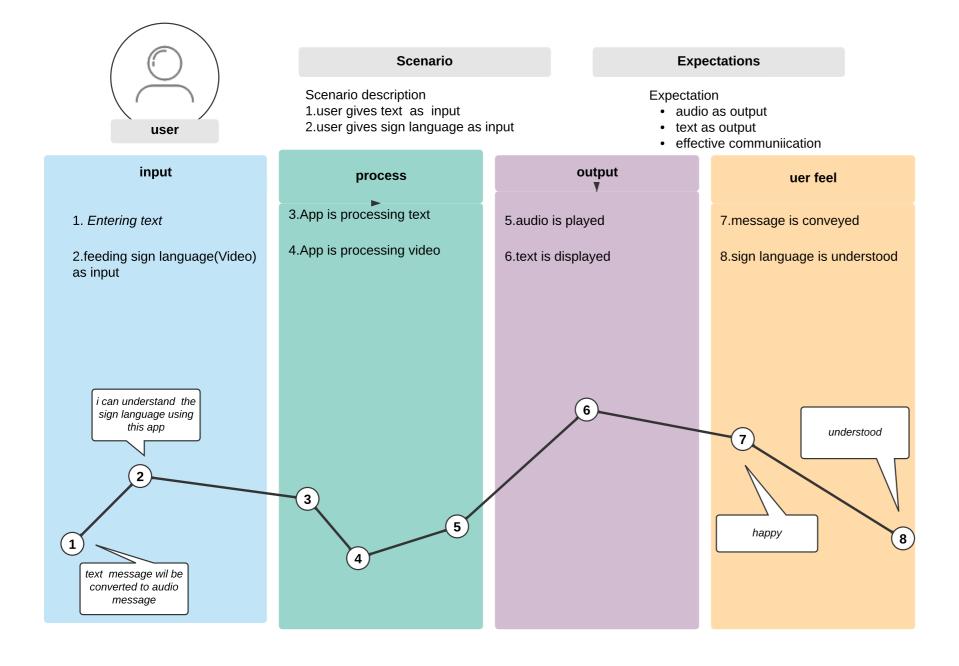
Customer journey map

dinesh | October 6, 2022



Learn about this template

Customer journey maps show a customer's interaction with a product or a service. They map out the process that a customer persona goes through. Journey maps are used for understanding and addressing customer needs and pain points.

This customer journey map outlines this persona's scenario and her expectations. It features the actions that the user takes and captures her thoughts throughout the process.

Tutorials

(Hold Shift + \Re or Ctrl, then click)

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