

# Brainstorm & idea prioritization

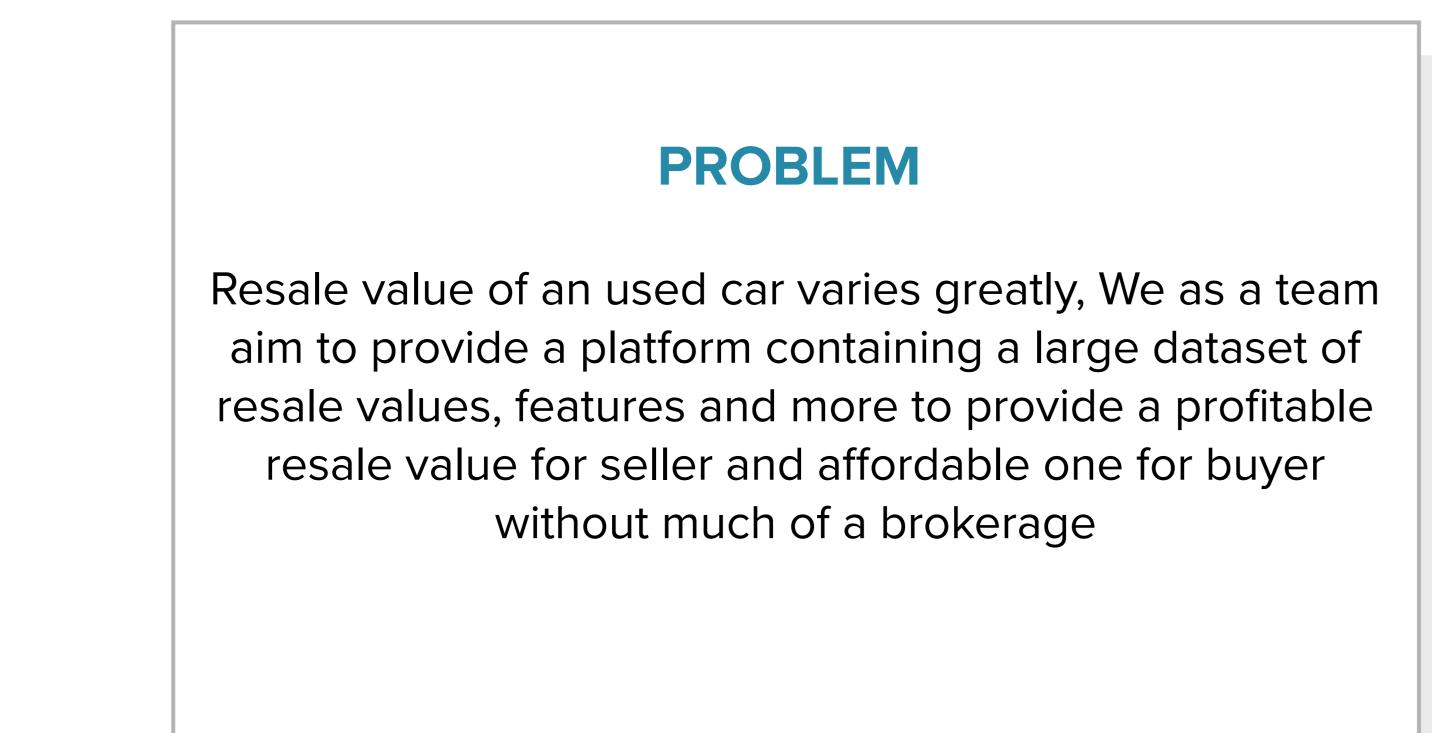
Brainstorming ideas for the project named Car resale value prediction along with the team and ideas of each member is stored in this brainstorm. Unleash their imagination and start shaping concepts.

- 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended

### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes





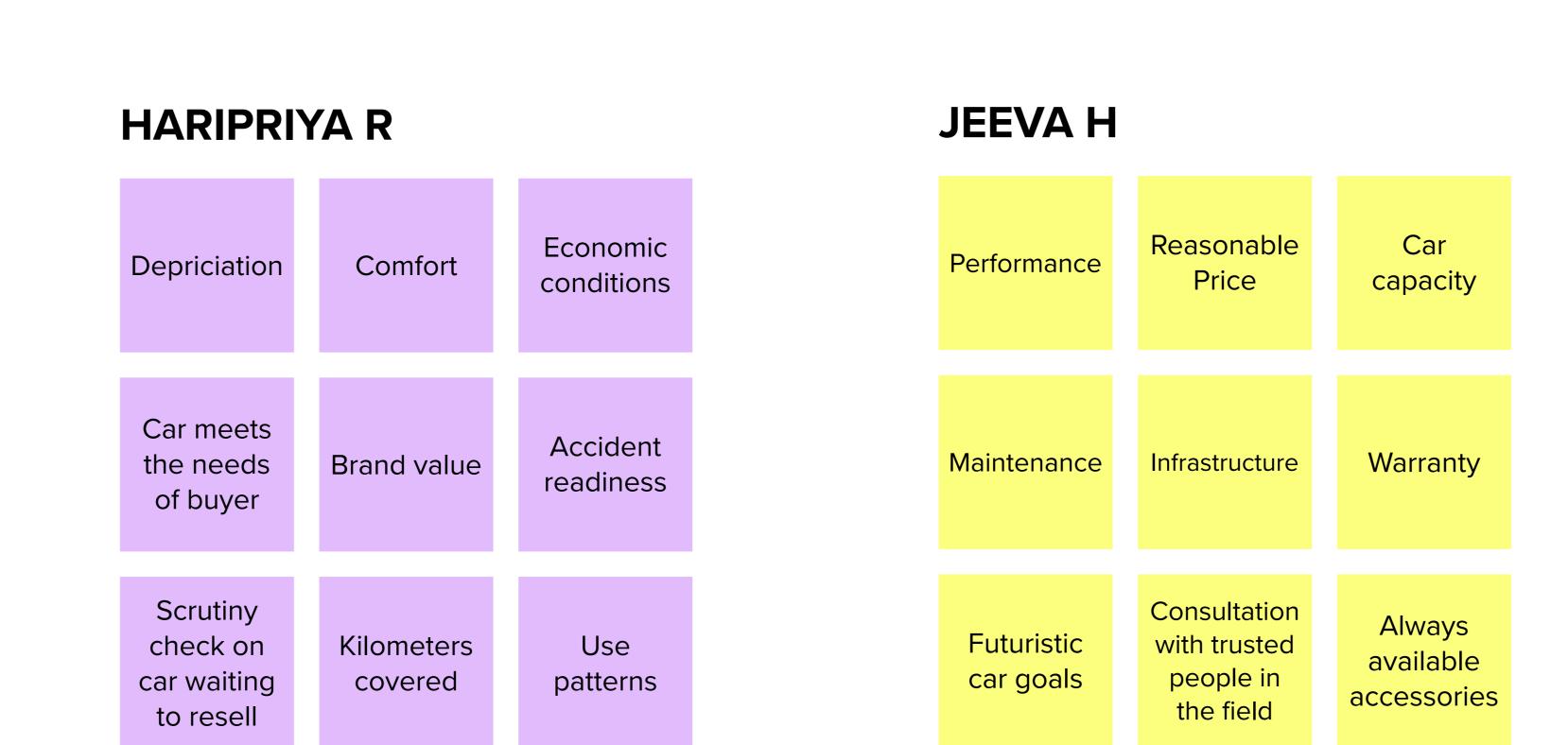
To run an smooth and productive session

- Stay in topic.

# Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



## **KUBERA PRIJESH D**

NODLIKA I KISLSI I D					
Accident history	Timing	Dema			
Gear type, odometer	Research about various used cars of same model	Origin car			
Evterior					

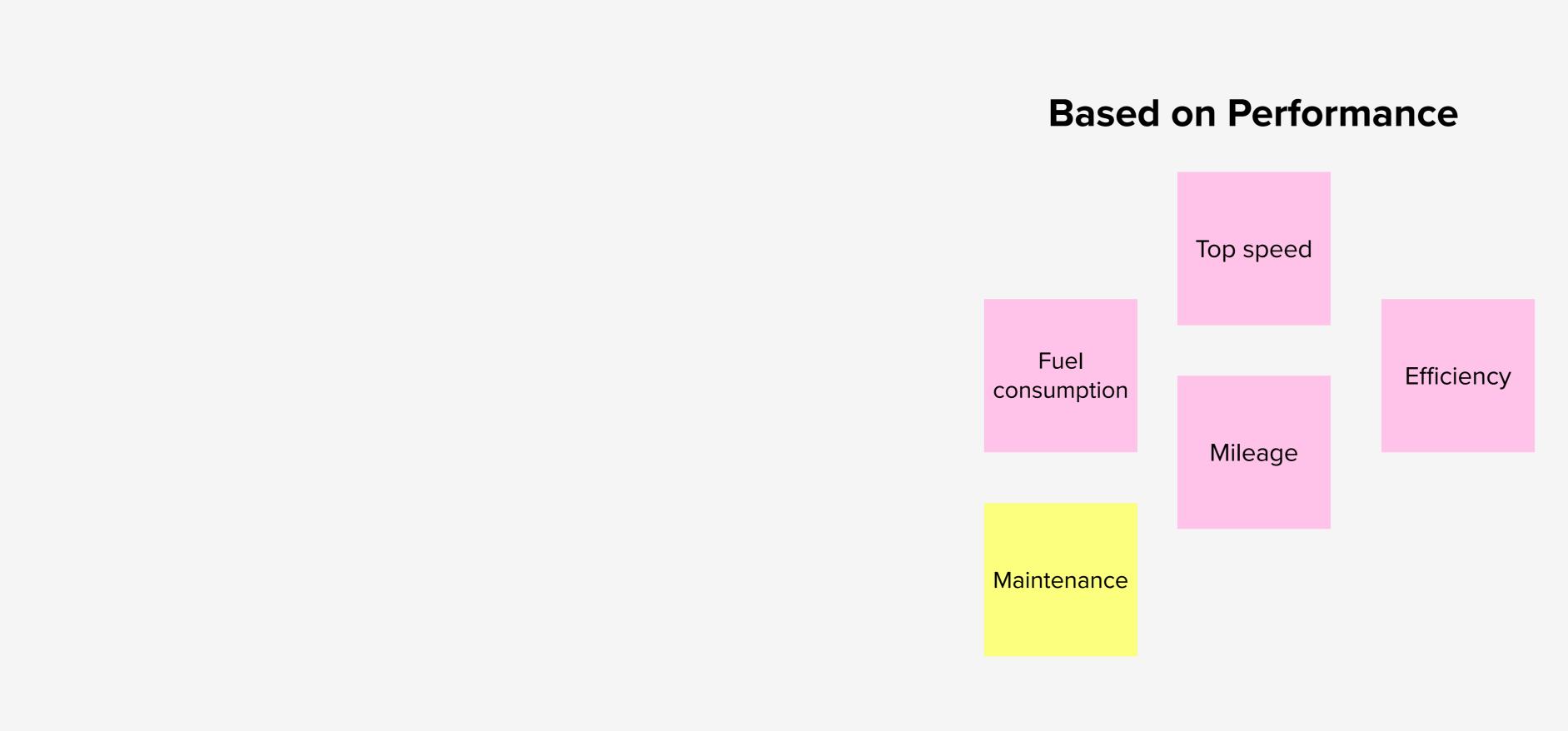
# SNEHA N S

ng	Demand	Car budget of the buyer	Profit margin of seller	
arch arious ars of nodel	Origin of car	Efficiency	Interior space of car like: equipment and seats	СО
arket	Automatic	Statement of car	Unreliable	T

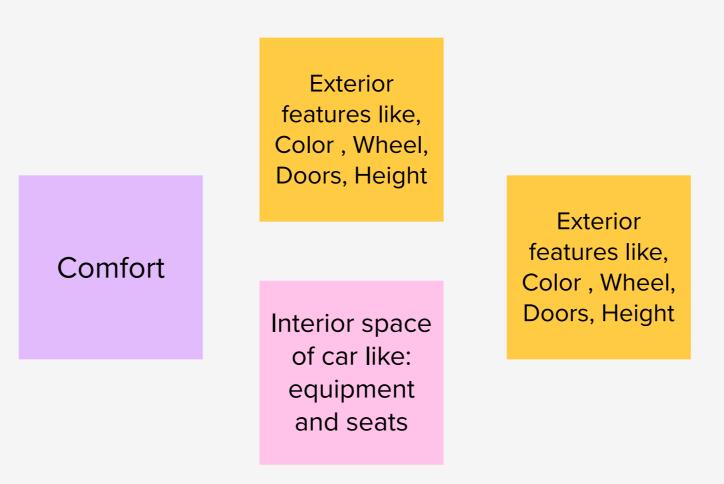
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

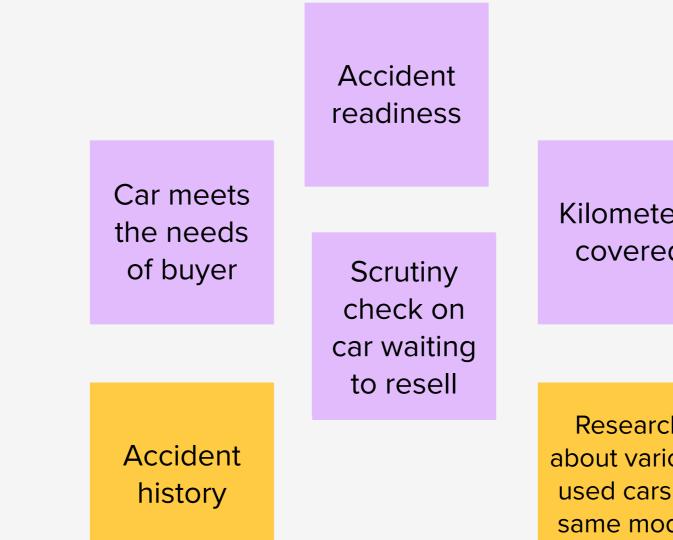
① 20 minutes



### Based on Look and Feel

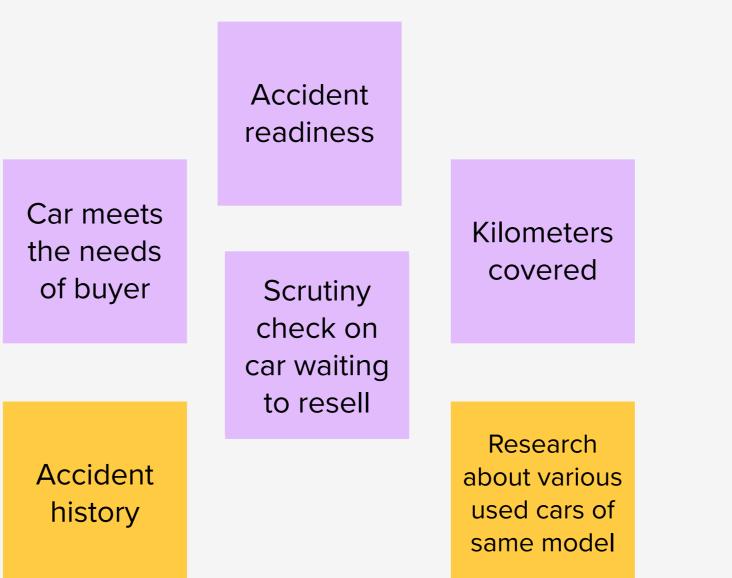


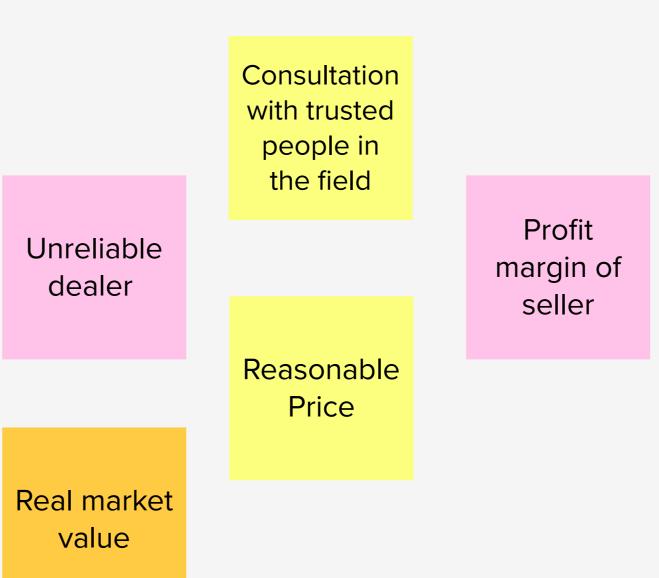
### Based on Safety



# Based on Price







### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes





