EMPATHY MAP

Pain

- No track of expenditure.
- Overspending
- Unable to save

Gain

- Able to set goals
- Proper accounts
- Segmented info about expenses

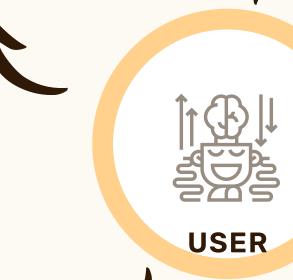
SAYS

I have no clue how much I spend I dont know how much I spent on food



THINKS

Is there an easy way to keep track of my money





DOES

Tries to recall previous account details.

Recall where and when he spent cash.



FEELS

- Anxious
- Guilty
- Stressed