



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare  
1 hour to collaborate  
2-8 people recommended

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Before you collaborate  
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.  
10 minutes

- Team gathering  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal  
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools  
Use the Facilitation Superpowers to run a happy and productive session.  
Open article

Define your problem statement  
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.  
5 minutes

PROBLEM

Many businesses use their own method to keep track of their income and spending because they believe this to be the most important factor in how well their operations are doing. But Due to unawareness and lack of proper applications to suit their privacy,lacking decision making capacity people are using traditional methods.

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Brainstorm  
Write down any ideas that come to mind that address your problem statement.  
10 minutes

Sathwik S

To have a financially solid existence,Secure and Transparent

View spending in real-time and issue notifications.

Link all bank and UPI accounts to keep track of spending

Suhaas Varma

Alerts regarding unreported spending and ways to save

Identifying cost saving opportunities and regular updates

High-level privacy protection and credential security

Adithya Lakshmanan

To increase the number of app users,Complex less code

User Friendly UI, Offer better Analytics

Universal and Device diagnostic ,GraphicalReports

Rishi Sunder

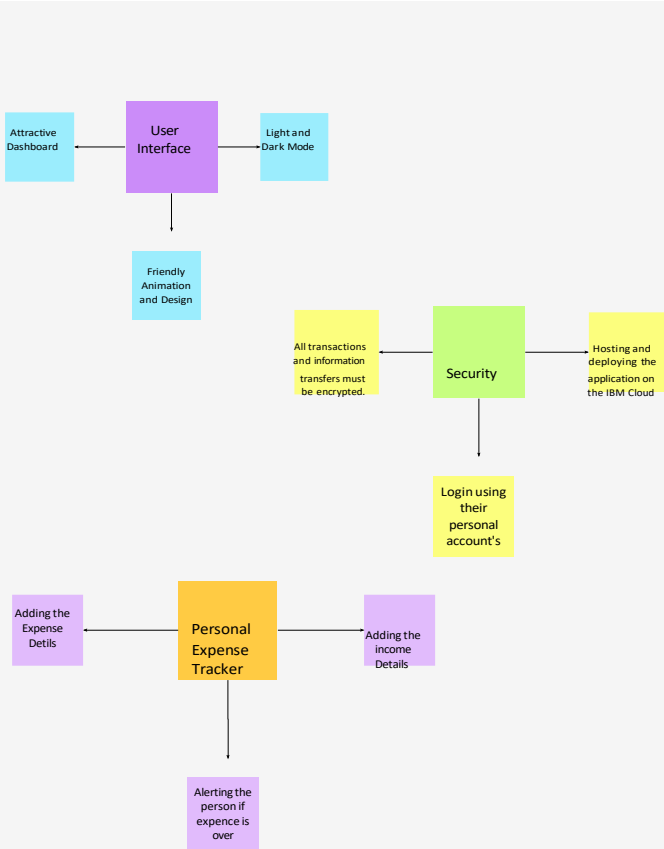
Integration with other capable software and accessible

supports all forms of money, including cryptocurrency

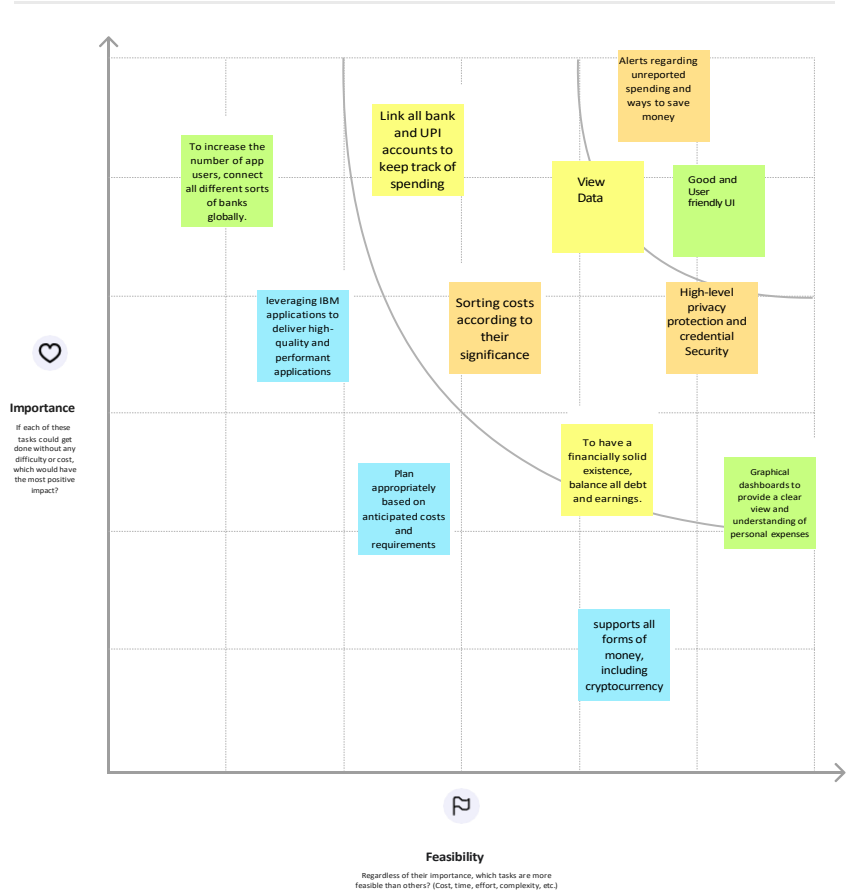
Setting alerts and Reminders , Fast data Retrieval

Tip  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Group ideas  
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.  
20 minutes



Prioritize  
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.  
20 minutes



After you collaborate  
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

- Quick add-ons
- Share the mural  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
  - Export the mural  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

- Keep moving forward
- Strategy blueprint  
Define the components of a new idea or strategy.  
Open the template
  - Customer experience journey map  
Understand customer needs, motivations, and obstacles for an experience.  
Open the template
  - Strengths, weaknesses, opportunities & threats  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
Open the template

Share template feedback

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

