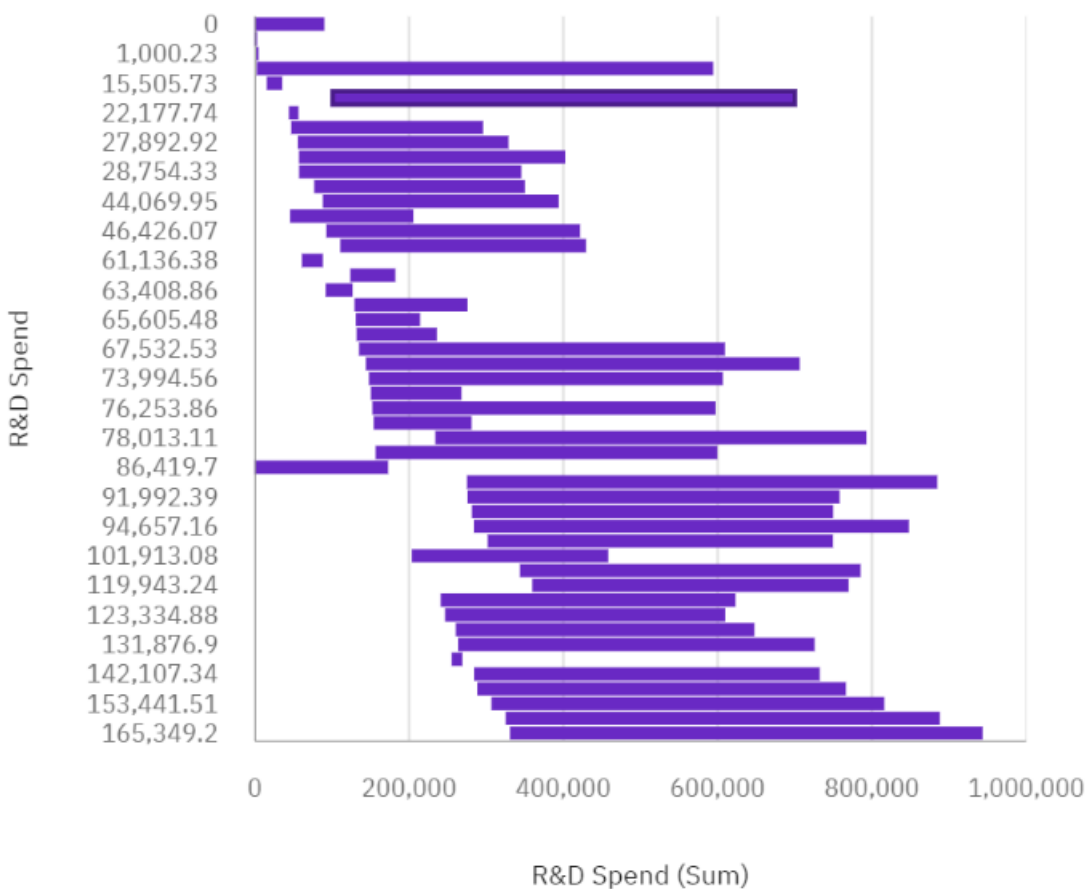


R&D Spend by R&D Spend



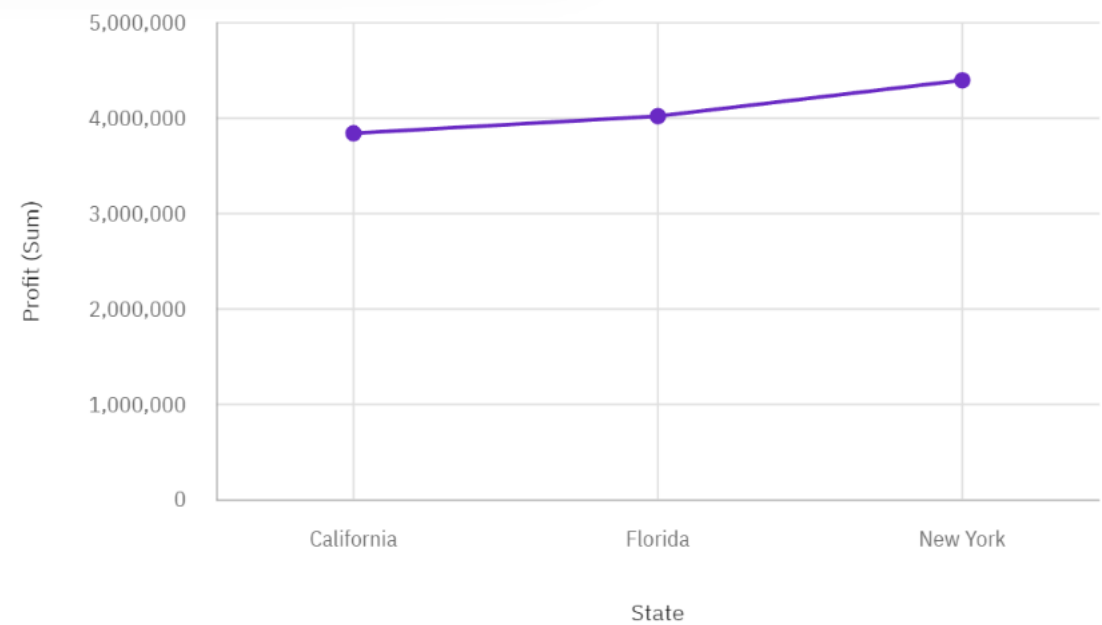
Marketing Spend, State, State

State

California Florida New York

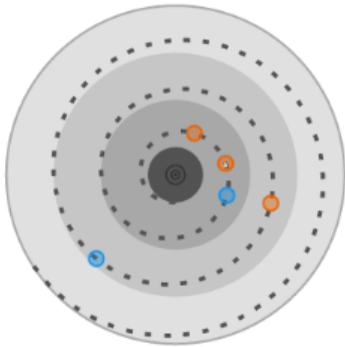


Profit by State



Profit

1 Driver   2 Drivers   Combination



Search drivers

Drivers	%
R&D Spend and Marketing Spend	89
R&D Spend and Administration	86
R&D Spend and State	86

R&D Spend by Administration

Administration

135,426.92	116,983.8	51,743.15	124,153.04	115,816.21	127,382.3	65,947.93
154,806.14	96,189.63	84,710.77	127,056.21	118,546.05	85,047.44	82,982.09
152,701.92	51,283.14	157,693.92	103,057.49	115,641.28	129,219.61	139,553.16
153,032.06	182,645.56	105,751.03	127,864.55	122,782.75	144,135.98	113,867.3

