

FERTILIZER RECOMMENDATION SYSTEM FOR DISEASE PREDICTION

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

It unlocks
a new level
or Modern
Agriculture

It
improves
qquality
and
quantity

It can
reduces
the man
power

It reduces
pests and
diseases

What do they SEE?

environment
friends
what the market offers

It is a user
friendly
application

providing
data
security

It is a good
application
for
Farmers

Fertilizer
recommendation
system for
disease
prediction

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

before
applying a new
technology
farmers should
know about the
risk

how can i
trust a
machine
for my
business?

Making
revolutionary
changes in
farming
industry

What do they HEAR?

what friends say
what boss say
what influencers say

It reduces
the
complexity
of disease
prediction

Fix the
problems
from the early
stages
through this
application

PAIN

fears
frustrations
obstacles

it reduces
the
interaction
between
humans

Excessive
use of
fertilizers
damages
plants

the
ingredients in
the fertilizers
are toxic to
the skin

GAIN

"wants" / needs
measures of success
obstacles

it is
soluble
and easily
absorbed
by plants

water
holding
capacity
increased

recycles
food
production
waste