

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT</div> <div>CS</div> <div>Dermatologist and people with skin disease</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>CC</div> <div>The quality of camera used to take the disease image must be in good pixel. since, it is used for the image processing.</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>AS</div> <div>Our approach takes the digital image of disease effect skin area then use image analysis to identify the type of disease.  Hence, find whether the people is having skin disease or not .</div>	Explore AS, differentiate	
	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>J&amp;P</div> <div>Image pre processing ,detection, extraction and classification of skin diseases.</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>RC</div> <div>Skin disease makes as great an impact as other serious medical conditions when assessed by effects on health-related quality of life.  Clinical procedures to detect skin diseases are very expensive and time-consuming.  Sometimes, a dermatologist (skin specialist doctor) may also find it difficult to diagnose the skin disease and may require expensive laboratory tests to correctly identify the type and stage of the skin disease</div>	<div>7. BEHAVIOUR</div> <div>BE</div> <div>The people with skin disease must take the picture of their infected area of the skin and upload to the model using the computer .  Visit dermatologist after the result for further treatment</div>		Focus on J&P, tap into BE, understand RC
	<div>3. TRIGGERS</div> <div>TR</div> <div>To overcome manual inspection by physicians and provide promising results in short period of time.</div>	<div>10. YOUR SOLUTION</div> <div>SL</div> <div>Detection of skin diseases is a very important step to reduce death rates, disease transmission and the development of the skin disease.  Our model is used to diagnosis skin disease depends on the different characteristics like colour, shape, texture .  The model analyses the image and detect whether the person is having skin disease or not.</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div>8.1 ONLINE  The patient provides an image of the infected area of the skin as an input to the prototype.  8.2 OFFLINE  Visit dermatologist after the result for further treatment .</div>		
<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>Confusion , fear about the disease and do not know what to do next . Clarity about the disease and what to do next .</div>					
Identify strong TR & EM					
Focus on J&P, tap into BE, understand RC					