Project Design Phase-I Problem Solution Fit

Team ID	PNT2022TMID29565
Project Name	Visualizing and Predicting Heart
	Diseases with an Interactive Dashboard

Problem – Solution Fit Template:

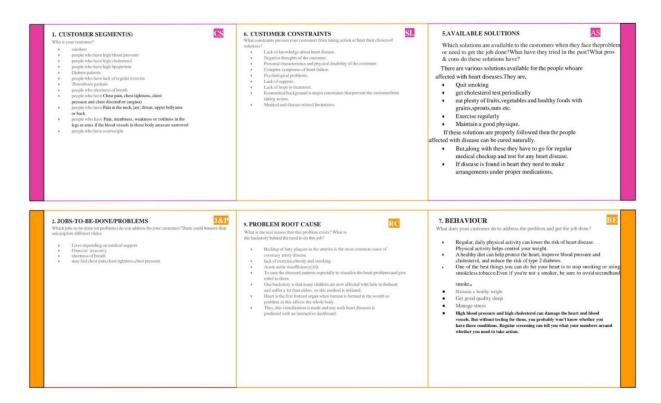
The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

Purpose:

Solve complex problems in a way that fits the state of your customers.
Succeed faster and increase your solution adoption by tapping into existing mediums and
channels of behavior.
Sharpen your communication and marketing strategy with the right triggers and messaging.
Increase touch-points with your company by finding the right problem-behavior fit and
building trust by solving frequent annoyances, or urgent or costly problems.

☐ Understand the existing situation in order to improve it for your target group.

Template:



3. TRIGGERS

What triggers customers to act? i.e. seeing their neighbour installing solar panels, now. Inflament of the constalling to the news.

Lifesty be changes

Lifesty be changes

Lives depending on medical support

need to search for heart specialist with manageable price need to spend for health insurance

Financial inscensity

Homestal inscensity

showness of breath

may feel encironal stress

may feel chest pain. Level tightness. chest pressure

feel for faitigue

4. EMOTIONS: BEFORE / AFTER

- 4. EMOTIONS: BEFORE / AFTER

 How do customers feed when they face a problem or a job and afterwards?

 Le but, inscenze confident, in control we are in your communication strategy & design.

 Before a person krown that he/othe is affected with any kind of discuse, they archappy and do there work normally.

 They don't need to verry about their own body for any problems and do their work.

 But, after a person consens to know about any kind of problems especially a heart discuss. ho/she becomes to know about any kind of problems especially a heart discuss. If these sites are also also the problems are consensually a stressed dispressed.

 It is a stressed dispressed to uncomformable with their daily roorlines.

 Liferty be becomes upside down.

10. YOUR SOLUTION

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EM

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If you are working on an existing business, write down your current solution first.fill in the carrays, and clock how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill influe carrays and come up with a solution that fits within customer limitations, solves a problem and matches customer bulaviour.

- If lifestyle changes alone don't work, medications may be needed to control heart disease symptoms and to prevent complications. The typeof medication used depends on the type of heart disease.
- Some people with heart disease may need a procedure or surgery. Thetype of
 procedure or surgery will depend on the type of heart disease and the amount
 of damage to the heart.

CHANNELS of BEHAVIOUR
 ALONLINE
 What kind of actions do customers take online? Extract online channels from #7

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- Online appointments with doctors..
 Research about the heart disease they are diagnosed with.
 Finding possible natural cures.

8.2 OFFLINE
What kind of actions do customers take offline? Extract offline channels from \$7 and use them for customer development.

- Maintaining proper diet and eating healthy food.
 Having adequate amount of skep.
 Maintaining a claim and relaxed mindstate.
 Maintaining a claim and relaxed mindstate.
 Proper proper properties of the properties of the properties.
 Disage per an experiment of the properties of the properties.
 Taking the right doses of pills at the right time mentioned by doctors.