

Customer experience journey map

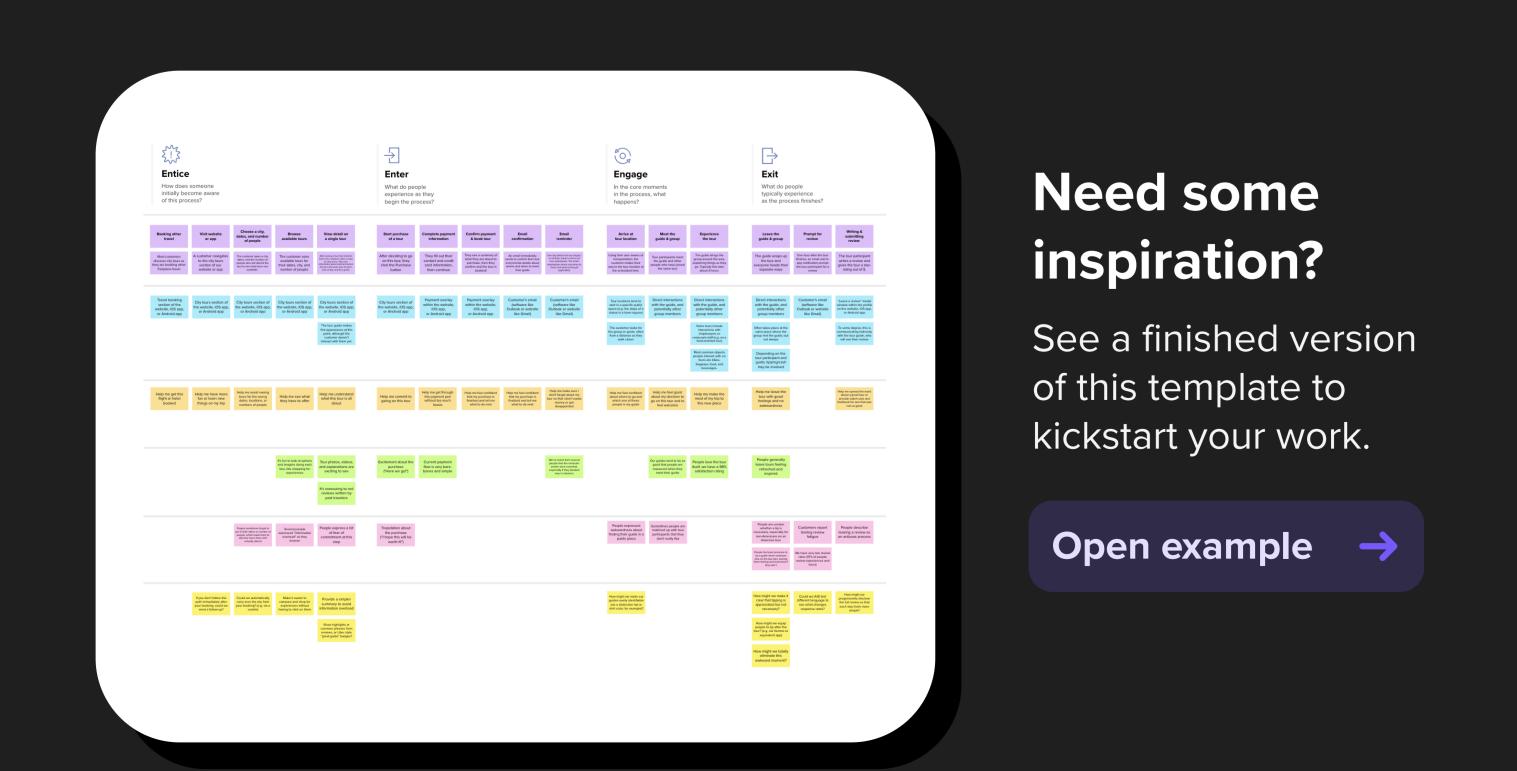
Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish.

When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Created in partnership with

Product School

Share template feedback





Customer journey map

Team ID: PNT2022TMID47203

Project: Visualizing and predicting heart diseasewith an

interactive dashboard

