

Project Design Phase-I

Problem – Solution Fit Template

Date	16 October 2022
Team ID	PNT2022TMID43819
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

PROBLEM SOLUTION FIT

Problem-Solution fit canvas 2.0

Purpose / Vision

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Customers are those who are looking for fashionable items through internet by smart recommendation .	6. CUSTOMER CONSTRAINTS CC - Most of the solution available in the internet host a lot of ads limiting its usability - The customer should have a good internet connection to use the application without interruption	5. AVAILABLE SOLUTIONS AS The user visits the shop and selects the outfit which suits them PROS :- consumer can buy the item by checking its material. CONS :- The user need to travel in the traffic to visit the shop to buy the item and many shops dont provide the required item	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P Recommendation system may not be accurate and provide many choices to the user which may confuse the use	9. PROBLEM ROOT CAUSE RC The person may be busy and might not have time to visit a store to buy quality clothes. So by using our application user can check out products in free time	7. BEHAVIOUR BE DIRECTLY ASSOCIATED ; The user may be worried about spending time in travelling to buy new fashion items INDIRECTLY ASSOCIATED : Spending a lot of money in shops	
Identify strong TR & EM	3. TRIGGERS TR people wishes to buy items when their friends buy items from this platform and also get best quality products	10. YOUR SOLUTION SL The user want to login to several websites to search for their item. Instead of searching on several screens user can directly talk to chatbot regarding the products and also get recommendation based on the information provided by the user	8. CHANNELS of BEHAVIOUR CH ONLINE :- The chatbot can give recommendaion to the users based on their interest and promote the best deals and offers on the day .	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER EM The customer will be happy after using this application and get best products without travel expense		OFFLINE :- The product chosen by the customer arrives at his doorsteps	



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