

Project Design Phase-I
Proposed Solution

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| Date | 15 October 2022 |
| Team ID | PNT2022TMID43819 |
| Project Name | Smart Fashion Recommender Application |
| Maximum Marks | 2 Marks |

Proposed Solution Template:

| | Parameter | Description |
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| 1. | Problem Statement (Problem to be solved) | <ul style="list-style-type: none">• Lack of interaction between application and user• User need to navigate across multiple pages to choose right product• Confusion in choosing product• Lack of sales• Complex user interaction• Lack of proper guidance |
| 2. | Idea / Solution description | By using smart fashion recommender application: <ul style="list-style-type: none">• Improve customer relationship, interactivity and services• Effective recommendation of products.• Recommendation within a single page via chat-bot.• Collect feedback instantly.• Reduce human error.• Proper guidance in accessing application. |
| 3. | Novelty / Uniqueness | <ul style="list-style-type: none">• Chat-bot asks and learns from user preference which recommends appropriate product to user without make them to search through various filters. Reduce time in choosing right product thus increase sales. |
| 4. | Social Impact / Customer Satisfaction | <ul style="list-style-type: none">• Feedback from the user at the end of session or placing order is one of the most important factors in deriving customer satisfaction and providing better services. |
| 5. | Business Model (Revenue Model) | <ul style="list-style-type: none">• The application can developed at minimum cost with high performance and interactive user interface. |
| 6. | Scalability of the Solution | <ul style="list-style-type: none">• The solution can be made scalable using micro-service architecture provided that each server responsible for certain functionality of the application. Storing user preference along with product in browser cookie will enable to provide response instantly and allows for fetching related products. |