

Project Design Phase-I

Problem – Solution Fit Template

Date	16 October 2022
Team ID	PNT2022TMID43819
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

PROBLEM SOLUTION FIT

Problem-Solution fit canvas 2.0
Purpose / Vision

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS	6. CUSTOMER CONSTRAINTS CC	5. AVAILABLE SOLUTIONS AS	Explore AS, differentiate
	Customers are those who are looking for fashionable items through internet by smart recommendation .	- Most of the solution available in the internet host a lot of ads limiting its usability - The customer should have a good internet connection to use the application without interruption	The user visits the shop and selects the outfit which suits them PROS :- consumer can buy the item by checking its material. CONS :- The user need to travel in the traffic to visit the shop to buy the item and many shops dont provide the required item	
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS J&P	9. PROBLEM ROOT CAUSE RC	7. BEHAVIOUR BE	
	Recommendation system may not be accurate and provide many choices to the user which may confuse the use	The person may be busy and might not have time to visit a store to buy quality clothes. So by using our application user can check out products in free time		
Identify strong TR & EM	3. TRIGGERS TR	10. YOUR SOLUTION SL		Extract online & offline CH of BE
	people wishes to buy items when their friends buy items from this platform and also get best quality products			
4. EMOTIONS: BEFORE / AFTER EM		8. CHANNELS of BEHAVIOUR CH		
The customer will be happy after using this application and get best products without travel expense		The user want to login to several websites to search for their item. Instead of searching on several screens user can directly talk to chatbot regarding the products and also get recommendation based on the information provided by the user ONLINE :- The chatbot can give recomentaion to the users based on their interest and promote the best deals and offers on the day . OFFLINE :- The product chosen by the customer arrives at his doorsteps		

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