

**Ideation Phase**  
**Define the Problem Statements**

Date	16 October 2022
Team ID	PNT2022TMID43819
Project Name	SMART FASHION RECOMMENDER APPLICATION
Maximum Marks	2 Marks

**Customer Problem Statement :**

Customers want to travel many distance and want to spend many money for travelling to shop itself for getting suitable fashionable items .So customers need a online fashion recommendation system for getting best trends in fashion. And the biggest problem in online system is there is no recommender for this platform

IAM	IAM TRYING TO	BUT	BECAUSE	WHICH MAKES ME
STUDENT	PURCHASE SHOES	I CANT GET THE FILTERED PRODUCT	THERE ARE LESS NUMBER OF RECOMMENDATION	PLEASED NOT TO AQUIRE THE PRODUCT
BUISNESS MAN	PURCHASE SHIRT	COULDN'T FIND WHAT I SEARCH FOR	PRESENCE OF SIMILAR PRODUCT WITH SAME COLOUR	UNSATISFIED WITH THE SUGGESTIONS
CUSTOMER	TO PURCHASE PRODUCTS FOR MY STARTUP	THERE IS NO SIMILAR NET PRICE FOR ALL THE PRODUCTS	IT VARIES TIME TO TIME	I COULDN'T COMPLETE MY PURCHASE