

## Project Design Phase-I

### Problem Solution Fit

Date	22 <sup>nd</sup> September 2022
Team ID	PNT2022TMID24214
Project Name	Personal Assistance for Seniors Who Are Self-Reliant

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <b>CS</b>  Seniors who are forgot to take their medicines/drugs at the time.	<b>6. CUSTOMER LIMITATIONS</b> <small>EG. BUDGET, DEVICES</small> <b>CL</b>  Efficient/valuable cost for their intake in medicines by reminding their medicines.	<b>5. AVAILABLE SOLUTIONS</b> <small>PLUSES &amp; MINUSES</small> <b>AS</b>  By this applications they can be relaxed by taking their medicines/drugs at correct time and correct medicine.	Explore AS, differentiate
	<b>2. PROBLEMS / PAINS</b> <small>+ ITS FREQUENCY</small> <b>PR</b>  <ul style="list-style-type: none"><li>Elders who are suffering to identify their daily medicines, due to their carelessness.</li><li>Patients who are risk to remember their medicines/drugs.</li></ul>	<b>9. PROBLEM ROOT / CAUSE</b> <b>RC</b>  When the Elders/Patients forgot to take their medicine/drugs at the time that causes severe damage in their internal organs and their body.	<b>7. BEHAVIOR</b> <small>+ ITS INTENSITY</small> <b>BE</b>  <ul style="list-style-type: none"><li>Before ages there are peoples who are appointed to remind them by taking medicines at the time.</li><li>By forgetting their medicines they risk their life in danger.</li></ul>	
Focus on PR, tap into BE, understand RC	<b>3. TRIGGERS TO ACT</b> <b>TR</b>  This may leads to a wrong/other intake medicine/drugs that may cause several diseases.	<b>10. YOUR SOLUTION</b> <b>SL</b>  To develop an application that reminds their medicine at the time.	<b>8. CHANNELS of BEHAVIOR</b> <b>CH</b>  Promoting through social media. With the help of social media entrepreneurs/influencer.	Extract online & offline CH of BE
	<b>4. EMOTIONS</b> <small>BEFORE / AFTER</small> <b>EM</b>  <b>Before:</b> They risk their life by taking different medicines/drugs. <b>After:</b> increase their confidence by reminding their medicines.		<small>OFFLINE</small>  Through newspaper advertisements.	
Identify strong TR & EM				