Sign up, Logging in, Accessing, uploading image of food and receiving report

# **Entice**

How does someone initially become aware of this process?



#### Steps

What does the person (or group) typically experience?





### Interactions

What interactions do they have at each step along the way?

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?



### Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")



#### Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?



### Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?



#### Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?







people want to know the calorific value of the food they intake



 $\rightarrow$ 

Enter

What do people

Simple User Interface

Customer can download the app and register and then view homepage where they upload the picture of the image.

experience as they

begin the process?

Some users may confusing about using this application.



Engage

In the core moments in the process, what happens?



Enjoy their diet

Customer fell
delightful to have a
nutritional
guideliness.

User feels joyful to
know the calorie
value of the food
they intake.

 $\longrightarrow$ 

## Exit

What do people typically experience as the process finishes?



regarding his daily dietary intake.

Extend

What happens after the experience is over?

Maintain the diet Chart

Once the customer gets the calorie value according to the BMI, they get a diet chart and maintain the diet plan

people will folow the good nutrition value food and they get the good experience.

Learn how much food he consumes each day.

After using it,Customer are delighted and feel better with physic .

With the inaccurate value ,customer fell frustrated.

Diet chart or maintain plan regularly.

To provide a news feed about low calorie food.