Ideation Phase Empathize & Discover

| Date | 19 September 2022 |
|---------------|---|
| Team ID | PNT2022TMID42870 |
| Project Name | Al-based discourse for Banking Industry |
| Maximum Marks | 4 Marks |

Empathy Map Canvas

Gain insight and understanding on solving customer problems.



Build empathy and keep your focus on the user by putting yourself in their shoes.

