



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

📄 Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM:
This project will replace the static boards that will change the speed limits according to the weather climate and show diversion messages if there is accidents in the road and alert messages if there is hospital, schools or any roadworks



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic. 🧠 Encourage wild ideas.
- Defer judgment. 👂 Listen to others.
- Go for volume. 🗣️ If possible, be visual.



2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

SRI VYSHALI

Suggests speed limit while driving

Weather monitoring using weather API

Using IoT device, the accidents happened in the road can be alerted to the other drivers

It helps in detecting the temperature, rain, fog and other weather conditions

Based on the weather the speed limit in the sign board may increase or decrease.

Road diversion due to construction and traffic can be avoided

It helps in detecting the temperature, rain, fog and other weather conditions

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TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

NARASIMHULU

If vehicle speed is more than road speed limits then it generate user alert by buzzer

It alerts about the upcoming accident prone zones

Based on the weather the speed limit in the sign board may increase or decrease.

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3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

It gives an accurate update on weather monitoring which gives an idea for IoT drivers in route finding and deciding speed limits.

Suggestion of nearby crowded places such as schools, colleges, hospitals

Weather report will be displayed in the sign board using the weather API

Traffic density can be viewed using GPS in mobile phone

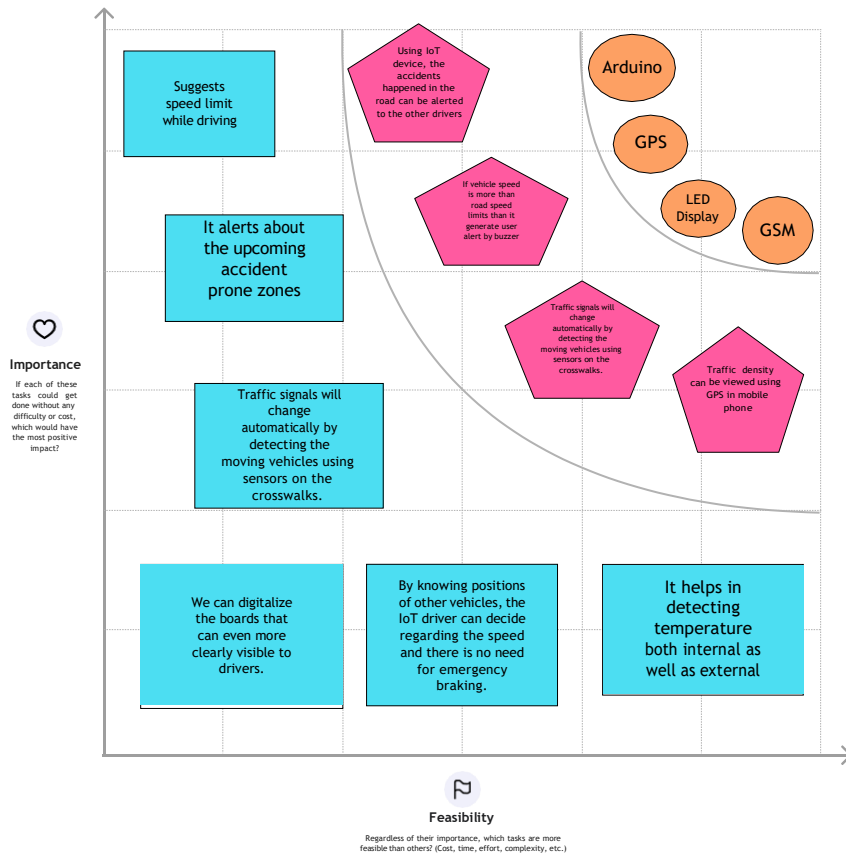
TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

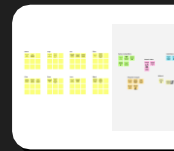
Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

📄 Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →

