# Project Design Phase-I Problem – Solution Fit Template

Date	05 November 2022
Team ID	PNT2022TMID43566
Project Name	Project - Data Analytics for DHL Logistics
	Facilities
Maximum Marks	2 Marks

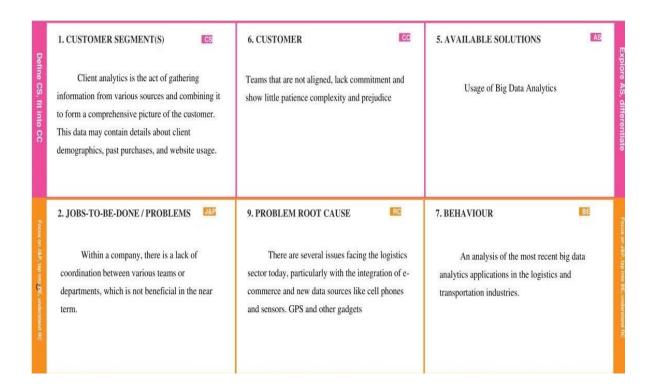
## **Problem – Solution Fit Template:**

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioural patterns and recognize what would work and why

## Purpose:

	Column complete week larger in a view that fits the atotal of view aviatomers
ч	Solve complex problems in a way that fits the state of your customers.
	Succeed faster and increase your solution adoption by tapping into existing
	mediums and channels of behaviour.
	Sharpen your communication and marketing strategy with the right triggers and
	messaging.
	Increase touch-points with your company by finding the right problem-behaviour fit
	and building trust by solving frequent annoyances, or urgent or costly problems.
	Understand the existing situation in order to improve it for your target group.

## Template:



### 3. TRIGGERS TR 10. YOUR SOLUTION SL 8. CHANNELS OF BEHAVIOUR [ Monitoring 24/7, User friendly interface Along with a growth in data volume, data Regarding the way in which organizations now use processing technologies will also become more their analytics Now, businesses may predict sluggish and 4. EMOTIONS: BEFORE / AFTER EM powerful. busy times as well as anticipated supply shortages in the Before: Keeping track of records for commodities is difficult. After: Now, businesses may predict

busy and sluggish times. future supply shortages that may occur and take

appropriate action