Brainstorm, idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕐 **10 minutes** to prepare
👤 **1 hour** to collaborate
👥 **2-8 people** recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕐 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕐 5 minutes

PROBLEM
HOW MIGHT WE RECOGNIZE THE HANDWRITTEN DIGITS USING A NOVEL METHOD?

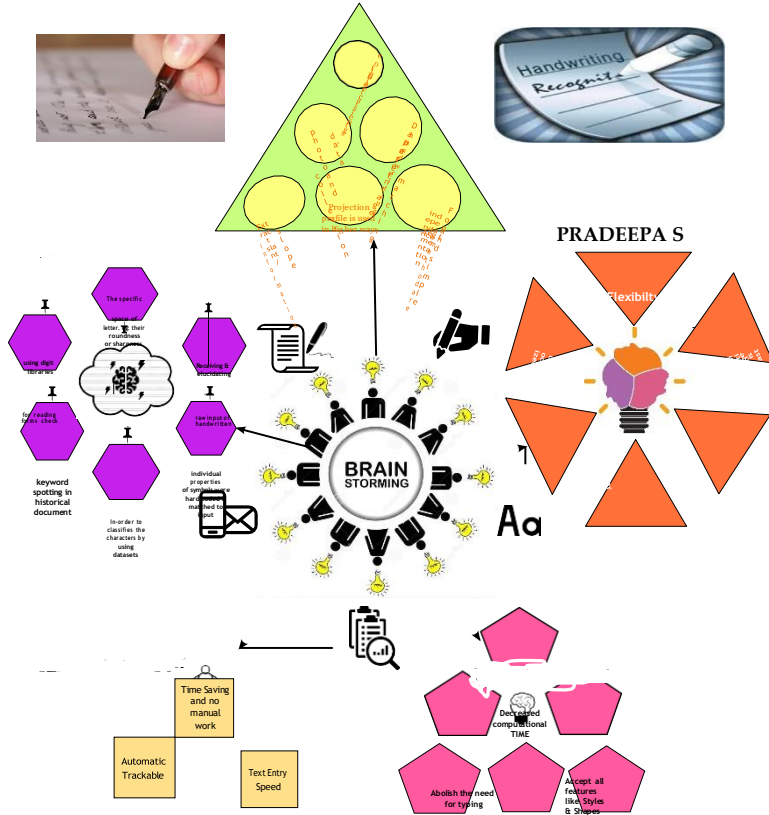**Key rules of brainstorming**
To run a smooth and productive session

Stay in topic.   Encourage wild ideas.

Defer judgment.   Listen to others.

Go for volume.   If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

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BRAIN STORMING

Time Saving and no manual work
Automatic Trackable
Text Entry Speed
User Interface
Greating Availability of Dataset
Classification Time is Fast
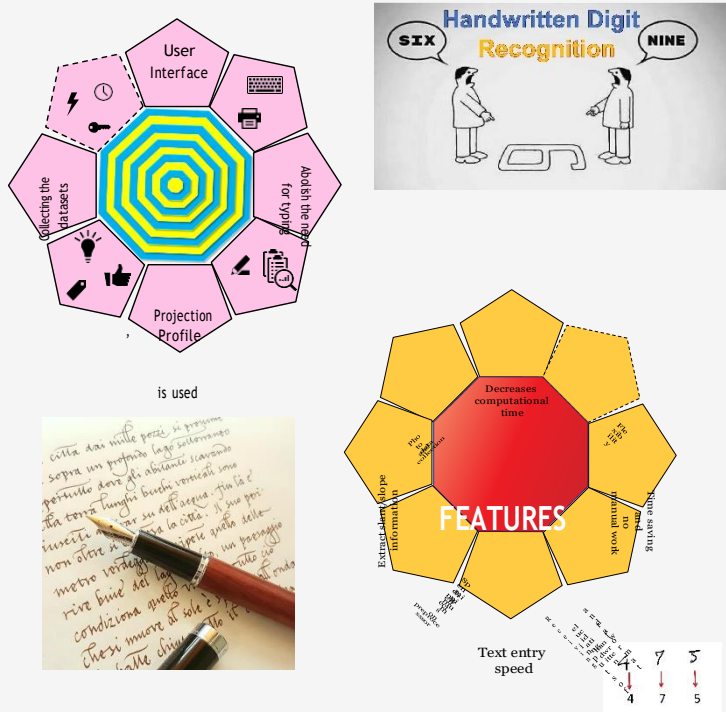
keyword spotting in historical document

Aa

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
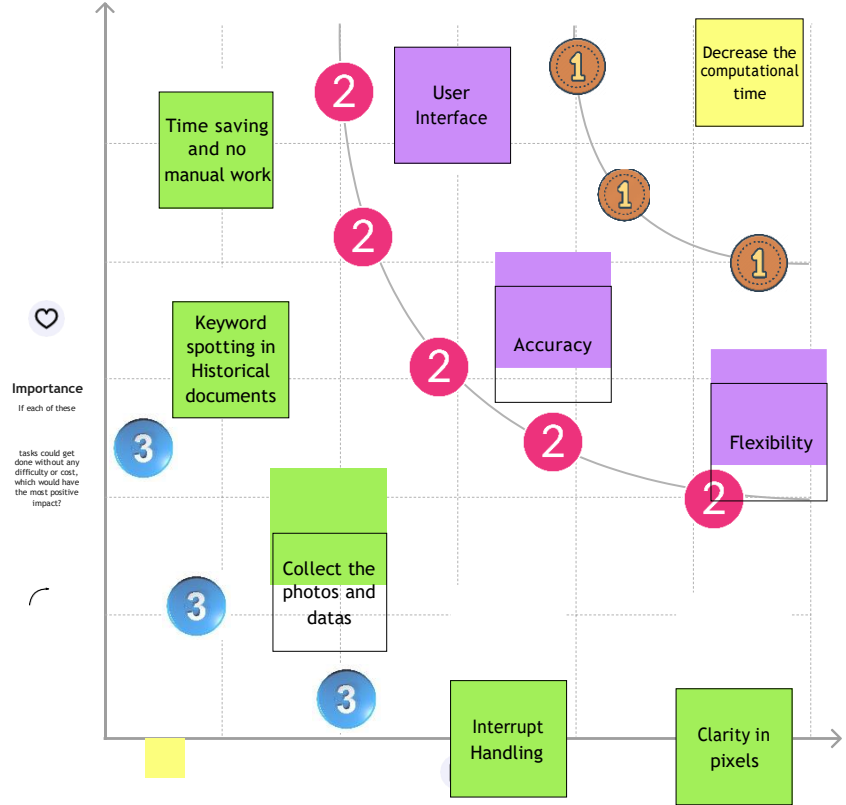
🕐 20 minutes

User Interface

Projection Profile

Handwritten Digit Recognition
SIX   NINE

is used

Decrease computational time

FEATURES

Text entry speed

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

Importance
If each of these

tasks could get done without any difficulty or cost, which would have the most positive impact?

Time saving and no manual work
User Interface
Decrease the computational time
Keyword spotting in Historical documents
Accuracy
Flexibility
Collect the photos and datas
Interrupt Handling
Clarity in pixels

2 2 1 1 1 2 2 2 2
3 3 3

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback