Global Sales Data Analytics

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Project Name	Global Sales Data Analytics

Segment Wise Sales, Profit And Quantity
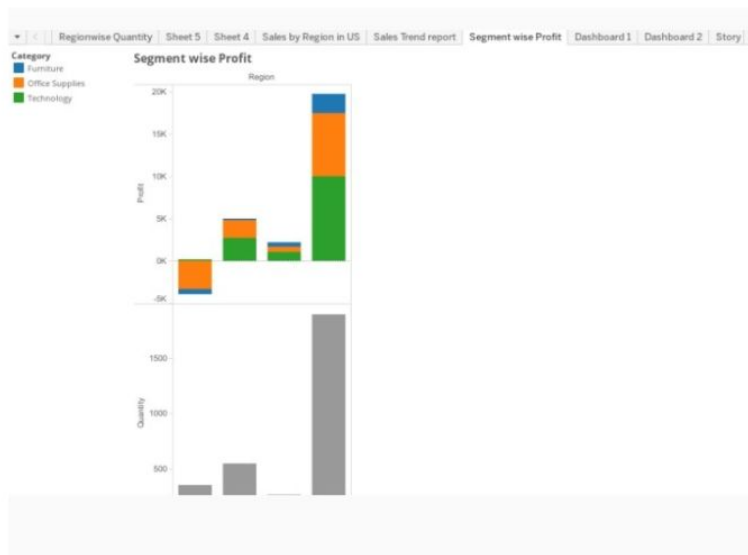
1)Sales Graphs For Optimal Performance

If you're looking for a broad overview of your performance, this sales growth graph should do just the trick. It tells you how many new customers you've gotten this year, how much gain each one of those customers is driving, and how much each of those customers costs to acquire – along with many other useful sales KPIs and sales chart data.

Sales Graphs For Optimal Performance

2)Customer Lifetime Value (CLV)

When it comes to sales development, gaining an insight into how much revenue you can expect to generate per customer is essential. This graph to present sales will help you do just that.

3)Sales Target (Actual vs Forecasted Revenue)

Next, our rundown of sales chart examples hones in on targets. Setting goals and then keeping track of whether those goals are being met is a hallmark of high-performing teams. After all, if you have no idea what you're aiming for, it's pretty hard to achieve it.

Customer Acquisition Cost

Your customer acquisition costs (CAC) are one of the most important KPIs you can keep track of. If all you kept track of was customer lifetime value and customer acquisition cost, you could see a lot of important data about your organization