Ideation Phase
Empathize & Discover

Date	15-10 2022
Team ID	PNT2022TMID47240
Project Name	Natural Disasters Intensity Analysis And Classification Using Artificial Intelligence
Maximum Marks	4 Marks

Empathy Map Canvas:

Empathy Map

Think & Feel?

What really matters?
What are the activities?
What are the concerns?
What is the claim?

| Level of Accuracy | Clear image capture | Quick Classification |

Make observations about environment changes

No proper awareness

See?

What observations did he/she make?
What is happening in the media/news?
How does he/she perceive the topic?

Need some tool to classify

Believes natural forces operate the universe

Hear?

What do friends/family say?
What is the media saying (podcast, radio, TV...)?
Opinions?

Images are spatially clutered

Any Data needed to use the Prediction

| Create new image of Disasters observation | Monitor Natural Disasters | Detect Environment changes |

Say & Do?

What is the point of view?
How would he/she react? What actions would he/she take?

⚡ PAIN (Negative)
Fears, frustrations, obstacles

| Wrong prediction | Unexpectedly Natural Disasters | Unclear or Blur image |

📈 GAIN (Positive)
Needs, desires, successes, challenges

| Easy to Detect | Faster prediction | level of accuracy |