Brainstorm

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're

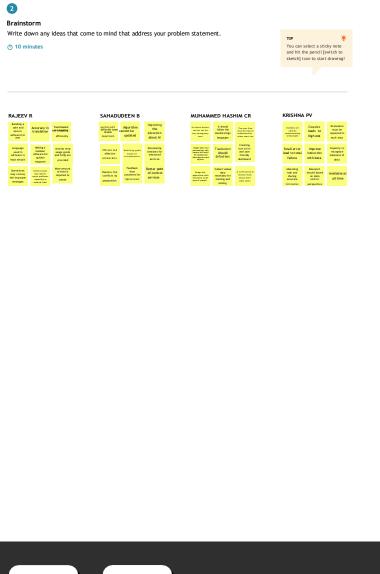
10 minutes to prepare 1 hour to collaborate 2-8 people recommended

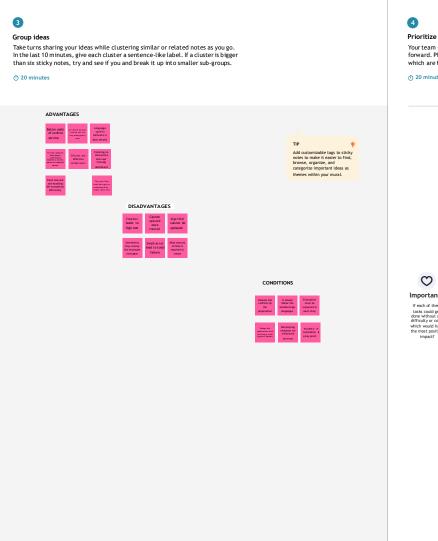
not sitting in the same room.

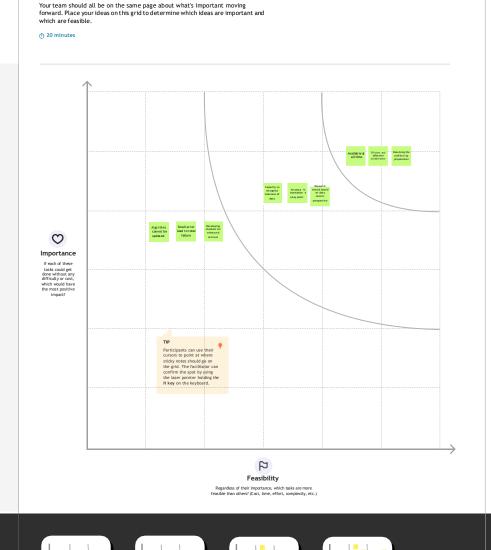
Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ① 10 minutes Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. B Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article →













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After you collaborate You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

Open the template Customer experience journey map

Understand customer needs, motivations, and

obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

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