# Project Title: Safety Gadget for Child Safety Monitoring and Notification

# **Project Design Phase-I - Solution Fit Template**

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Define CS, fit into CC

# 1.CUSTOMER SEGMENT(S)

C

Working parents or busy parents of 0-10 year old kids

### **6. CUSTOMER CONSTRAINTS**



Inadequate housing exposure to violence, family stress, lack of preventive health care, substance abuse

#### 5. AVAILABLE SOLUTIONS

There are existing solutions that offer location tracking for kids but they are not very efficient, cost effective and reliable all at the same time.

Explore AS, differentiate

Focus on J&P, tap into BE, underst

# 2. JOBS-TO-BE-DONE / PROBLEMS

J&P

Child tracker helps the parents in continuously monitoring the location.By continuously checking the child's location notifications will generated if the child crosses the geofence. Notifications will be sent according to the child's location to their parents or caretakers. The entire location data will be stored in the database.

## 9. PROBLEM ROOT CAUSE

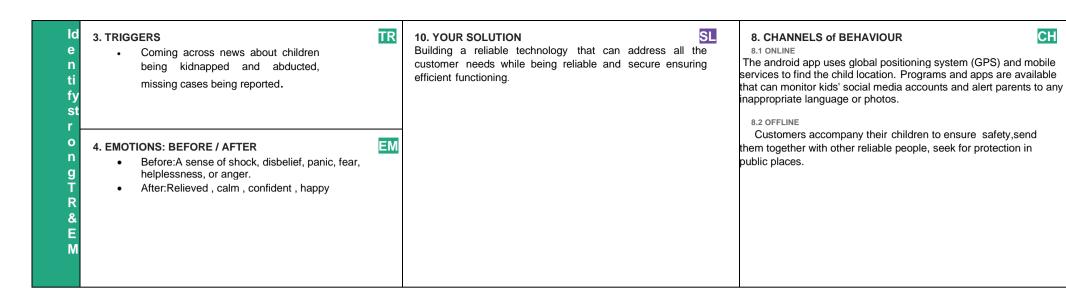
RC

The busy schedule and hectic working lives of the parent are causing them not able to monitor the safety of their children.

### 7. BEHAVIOUR

BE

Customers panic, preventtheir children from going out on their own , tryusing easily available technologies.



CH