#### Ideation Phase Brainstorm & Idea Prioritization

15 OCTOBER 2022

PNT2022TMID43829

PROJECT NAME Smart Fashion Recommender

MAXIMUM MARK 4 Marks

#### 1 PROBLEM STATEMENT

On e-commerce platforms, there are various choices available.An efficient recommentation system is requied to sort, order and efficiently convey relavent product product required for the customer

#### Brainstorm

① 10 minutes

#### Team lead Ashfaqudheen

Saves Time	No Need To Travel
Easy To Use	Availability Of The Product

### Member 2 Adharsh M M

Best Prices	Reviews On Products
Customer Feedback	Deals And Offers

#### Member 1 Abin K Binoy

Online	24x7
Tracking	Shoping
Best Products	Variety of Products

#### Member 3 Athul Unnikrishnan

Product Rating	Comparisions
Product Information	Database of products

#### Group ideas

**①20** minutes

### User Interface

variet	Easy	
deals	proc	
	duct	

# Chatbot

		availability of the products	notification via chatbot	p tl
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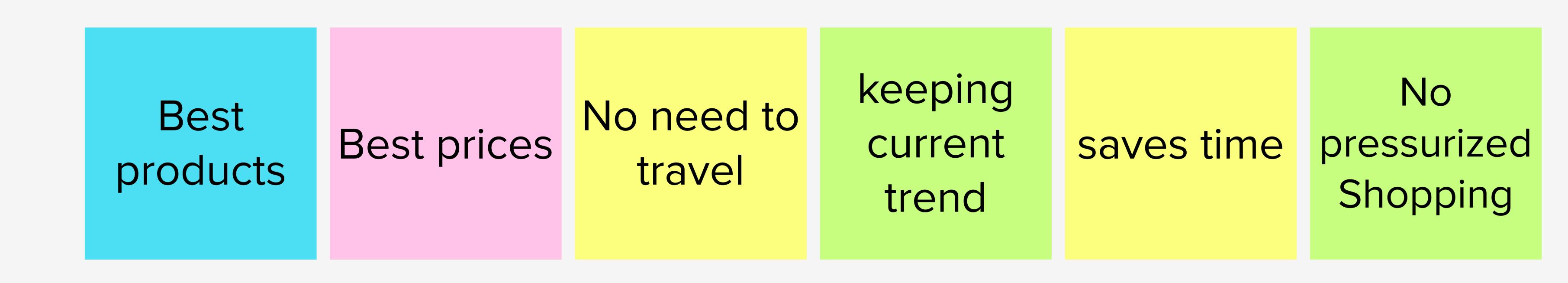
# features

	line king	24x7 Shopping
	omer back	Comparisions
Datak of pro		

# Send Grid

delivery notification via send grid	order conformation via send grid
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# Advantages



# 4 Prioritize



