Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

This application provides us top-class fashion recommendation of choices for user preferences. It recommends products and notifies deals on products.

☐ **10 minutes**

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A **Team gathering**
(Jasmine mary (teamleader) will gather group and instruct ,asked idea and lead the group further.

B **Set the goal**
Clean UI
improve soft skills
plan new programming languauge
Accurate results

C **Learn how to use the facilitation tools**
Youtube,IBM classes,websites

Open article

Define your problem statement

In this project, we work on solving the product recommendation algorithm and fashion choices for users. It notifies the user on successful purchasing and also on deals .

5 minutes

PROBLEM
Lack of data analytics capability.
Too many choices
Inability to capture changing user
behavior. Privacy concerns. the
complex on boarding process.

Key rules of brainstorming
To run an smooth and productive session

Stay in topic.   Encourage wild ideas.

Defer judgment.   Listen to others.

Go for volume.   If possible, be visual.

Brainstorm

Ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Prajith brishwan   rgil   arun kumar   rashid k

Person 5   Person 6   Person 7   Person 8

Group ideas

Shared ideas and we can make further planning based on group discussion.

20 minutes

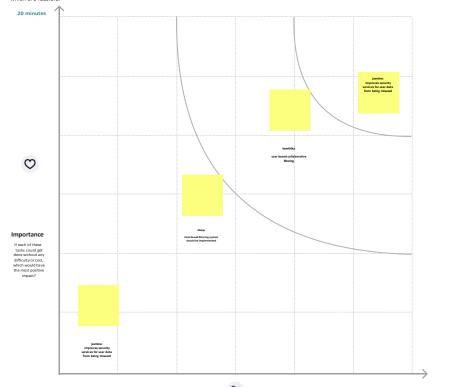| prajith	Rashid k	Arun kumar	Rigil renji
Try to keep it clean and simple	reduce complexity by adding new libaries	improve visualisation by using flowcharts e. t. c,	improve accuracy of recommended products

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Share template feedback

Need some inspiration?

Share template feedback