User journey

CUSTOMER JOURNEY MAP
AI-powered Nutrition Analyzer for Fitness Enthusiasts
Team ID - PNT2022TMID52143

People 2-9

Time 30 min

Difficulty Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. Q

	FITNESS MOTIVATION	SCANNING THE IMAGE	RECOGNITION AND ANALYZATION OF FRUITS	OUTPUT
1 Phases High-level steps your user needs to accomplish from start to finish				
2 Steps Detailed actions your user has to perform	Regular Exercise; Keeping away from junk foods	Open the Application; Enable camera access; Image Capture	Diagnose the Fruits; Give the nutritional component as result	Diagnose the Result; Deliver fitness Plan; Agree modifications
3 Feelings What your user might be thinking and feeling at the moment 👍	Excises can always be fun.; Chemicals are bad	Better to check the calories in food; Motivated	Compensation; Ability to make better decision	Content; Dedicated Approach
👎	Hard to find their food interests; Dubious	Annoyed	Overwhelmed	Stress; Confusion
Pain points Problems your user runs into	Abandoned away from goal; Second thoughts	Web cam Technical Issues; Low clarity; More number of Images to capture	Time delay; Lack of data	Error in tracking; Loss of data
Opportunities Potential improvements or enhancements to the experience	Helpful platform; Supported System	Optimal use of camera resources; Feature enhancement of images	Useful classification algorithm; Better model training	Steps to keep data error-free; Necessary System access