

Problem-Solution fit canvas 2.0

Define CS, fit into	<div>1. CUSTOMER SEGMENT(S) <small>Who is your customer?</small></div> <div>1) Customers who are not able to solve them Own complaints of what they are facing. 2) Customers who do not know the solution of their questions they get.</div>	<div>6. CUSTOMER <small>What constraints prevent your customers from <u>taking action</u> or limit their choices of solutions? <u>i.e.</u> spending power, budget, no cash, network connection, available devices.</small></div> <div>1) This application will be supported by almost all the devices. 2) The solution we propose will have an alert via email feature, <u>if</u> expense exceed the given limit. 3) This solution also provides insights in a graphical way.</div>	<div>5. AVAILABLE SOLUTIONS <small>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? <u>i.e.</u> pen and paper is an alternative to digital notetaking</small></div> <div>1) By reading the guidelines properly. 2) offer a solution and give options whenever possible. 3) Address to issue within the company. 4) By communicating properly</div>	Explore AS,
	<div>2. JOBS-TO-BE-DONE / PROBLEMS <small>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</small></div> <div>1) The application <u>allow</u> the customers to find the solution for their queries. 2) They <u>will</u> able to categorize their expenses. 3) They will be also given option for the general <u>questions</u>. 4) They also get the free solution where we provide our agents.</div>	<div>9. PROBLEM ROOT CAUSE <small>What is the real reason that this problem exists? What is the back story behind the need to do this job? <u>i.e.</u> customers have to do it because of the change in regulations.</small></div> <div>1) Lot of customers don't know the guidelines for their problems. 2) Some customers have of lack of <u>knowledge</u>. 3) Not knowing the answer to a question. 4) not reading the guidelines properly</div>	<div>7. BEHAVIOUR <small>What does your customer do to address the problem and get the job done? <u>i.e.</u> directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)</small></div> <div>1) Make sure he/she reads the guidelines properly. 2) Make sure they find a proper solution <u>for</u> their queries.</div>	
Identify strong TR & EM	<div>3. TRIGGERS <small>What triggers customers to act? <u>i.e.</u> seeing their <u>neighbour</u> installing solar panels, reading about a more efficient solution in the news.</small></div> <div>1) Customers can know to solve their solutions.</div>	<div>10. YOUR SOLUTION <small>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer <u>behaviour</u>.</small></div> <div>1) To design a personal help desk using flask. 2) To provide insights on their queries in a graphical way.</div>	<div>8. CHANNELS of BEHAVIOUR <div>8.1 ONLINE <small>What kind of actions do customers take online? Extract online channels from #7</small></div><div>1) All their data are secured and being updated to cloud storage</div><div>8.2 OFFLINE <small>What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</small></div><div>1) Make sure they find the best solutions for their complaints.</div></div>	Extract online & offline CH of BE
	<div>4. EMOTIONS: BEFORE / AFTER <small>How do customers feel when they face a problem or a job and afterwards? <u>i.e.</u> lost, insecure > confident, in control - use it in your communication strategy & design.</small></div> <div>1) Customers can get the from the help desk.</div>			