

IDEATION PHASE

PROBLEM STATEMENTS

Date	19 th September 2022
Team ID	PNT2022TMID35300
Project Name	News Tracker Application
Maximum Marks	2 Marks

Problem Statement:

The majority of people rarely read the news until something really significant occurs in their area of interest or around the world. It is possible to get the information you need through traditional newspapers and news sources, but it takes a lot of time and is not practical everywhere. Users of the News Tracker Application may quickly scan news stories that are tailored to their interests.

Who does the problem affect?	People who are employed, students and anyone else who are generally busy and don't have time to keep up with the daily news
What are the boundaries of the problem?	News recommendations are not tailored to each user's interests.
What is the issue?	People don't follow the news since it takes too long and can't keep their interest
When does this issue occur?	When the news is overrun with intricate and pointless information regarding the occurrences.
Where is the issue occurring?	In print and television, as well as other traditional media
Why is it important that we fix the problem?	People could catch up on everyday events without spending a lot of time if this issue could be fixed.

- Raj, an astrophysicist who also enjoys Cricket, is unable to watch the whole game or even the highlights due to time constraints. He will be able to follow along easily if the news is presented to him in a condensed and ordered manner.

- Dwight, an assistant manager at a paper company, is a determined and hard-working employee with a very tight schedule and doesn't have free time to read newspaper to catch up with the happenings at Scranton that his co-workers are usually talking about in the coffee breaks.
- Popular NYC chef Monica enjoys gathering newspaper articles about food and keeping them organised in her files. However, there aren't many of these pieces to be found in news benches. She would be pleased with a system that made access to such material easier.