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| DATE | 27 October 2022 |
| PROJECT NAME | AI-Powered Nutrition Analyzer for Fitness Enthusiasts |
| TEAM ID | PNT2022TMID28758 |

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| Define CS, fit into CC | 1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> Healthy Eaters Sports Persons Senior Citizens | 6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none"> Internet Facility Spending Time | 5. AVAILABLE SOLUTIONS AS <p>To detect the nutrition based on fruits like Sugar, Fibre, Protein, Calories, etc. to make the users conscious about their foods.</p> | Explore AS, differentiate |
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| Focus on J&P, tap into | 2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none"> Incorrect Details Low quality image leads to wrong prediction of nutrients | 9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> Busy Schedule Laziness | 7. BEHAVIOUR BE <ul style="list-style-type: none"> Consulting Doctors Maintaining their own diet | Focus on J&P, tap into |
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| Identify TR & strong EM | 3. TRIGGERS TR <p>Through advertisements, neighbors or through social media</p> | 10. YOUR SOLUTION <p>To track the health care plan of an individual. To track the calories in the food by uploading images. To suggest food based on their health conditions.</p> | 8. CHANNELS OF BEHAVIOUR <p>ONLINE:</p> <ul style="list-style-type: none"> Through Social Media Channel Advertisements <p>OFFLINE:</p> <ul style="list-style-type: none"> Suggests neighbors Through pamphlets | Identify TR & strong EM |
| | 4. EMOTIONS: BEFORE / AFTER <p>Before: Unhealthy, Confused After: Healthy, Confident</p> | | | |