

Ideation Phases

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID50736
Project Name	Project - Nutrition Assistant Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	user of an application	Knows the food nutrients	I can't predict the nutrients in food	Doesn't have an efficient system	Better
PS-2	Accessing the application	Knows the breakfast, lunch and dinner food and it's nutrient values.	I have a struggle to know the accurate nutrition value.	Can't be sure to say the food's nutrition values manually	Good