## Ideation Phase Brainstorm&Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID35789
Project Name	Project – Smart waste management system for
	metropolitan cities
Maximum Marks	4 Marks

## **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

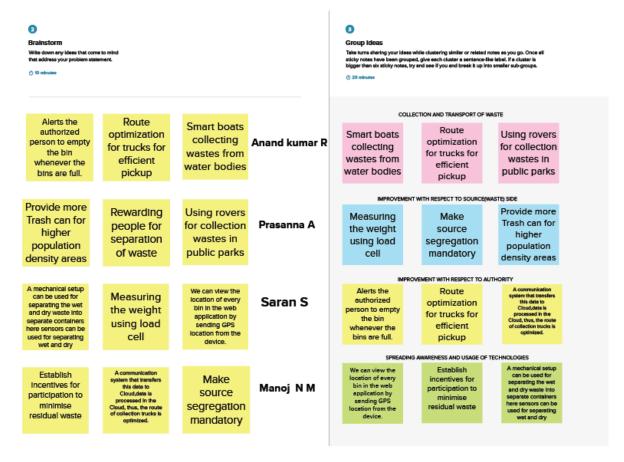


## PROBLEM

How might we manage the amount of waste produced everyday by the industries and the households.?

Due to the increasing waste, the public bins which are used for collecting this waste are overflowing, the locality is jumbled of trash, causing not only maiodorous streets but also a negative impact on the health and environment.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

