Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⏱ 10 minutes to prepare
🕐 1 hour to collaborate
👤 2-8 people recommended

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→ **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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① **Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
For the parents where both of them works it is difficult to monitor the childs location and health state and can't ensure for the safety of the children as they may get lost or other incidents

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

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② **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

Yaakobu stephin

- GPS module to monitor the location of the child
- A panic button
- Parents can monitor the child from anyplace and anytime
- Create a geo fence
- Heart rate sensor to monitor child state
- Gadget is to be weightless

Sunil Kumar

- A geo fence to be setup around the location of the child
- Location history of the child to be stored
- notify the parent/guardian if the child moves out of the geo fence
- Location to be monitored from anywhere and anytime
- Location tracking with gps module
- a temperature sensor to monitor the temperature of the child

Prasanth

- Pulse rate sensor to monitor the state of child
- monitor the temperature with a thermistor
- Child can initiate a emergency notification
- Location update after every fixed amount of time
- SOS alert to the nearby people
- An app for live monitoring by the parents

Suriya

- Different types of notification for different types of scenario or event
- Live location tracking
- Device is to be monitored by the parent using a mobile app
- Emergency notification to be sent to everyone nearby
- store the visited location data
- Geo fencing to be established

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③ **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

Location tracking

- GPS module to monitor the location of the child
- Location tracking with gps module
- Live location tracking

Geo fence

- A geo fence to be setup around the location of the child
- Create a geo fence
- Geo fencing to be established

health monitoring

- Pulse rate sensor to monitor the state of child
- monitor the temperature with a thermistor
- a temperature sensor to monitor the temperature of the child
- Heart rate sensor to monitor child state

Notification

- Different types of notification for different types of scenario or event
- Emergency notification to be sent to everyone nearby
- SOS alert to the nearby people
- notify the parent/guardian if the child moves out of the geo fence
- A panic button

Location data

- Location history of the child to be stored
- Location update after every fixed amount of time
- store the visited location data

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④ **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
If each of time

tasks could get done without any difficulty or cost, which would have the most positive impact?

Grid notes:
- notify the parent/guardian if the child moves out of the geo fence
- A geo fence to be setup around the location of the child
- Emergency notification to be sent to everyone nearby
- Location update after every fixed amount of time
- Live location tracking
- a temperature sensor to monitor the temperature of the child
- Heart rate sensor to monitor child state
- Different types of notification for different types of scenario or event
- store the visited location data

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

→ **After you collaborate**

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.
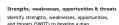
Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

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