

Define CS, fit into CC	1.CUSTOMER SEGMENT(S) CS Healthy Eaters Sports Persons Senior Citizens	6. CUSTOMER CONSTRAINTS CC Internet Facility Spending Time	5. AVAILABLE SOLUTIONS AS To detect the nutrition based on fruits like Sugar, Fibre, Protein, Calories,etc. to make the users conscious about their foods.	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P Incorrect Details Low quality image leads to wrong prediction of nutrients	9. PROBLEM ROOT CAUSE RC Busy Schedule Laziness	7. BEHAVIOUR BE Consulting Doctors Maintaining their own diet	
	10. YOUR SOLUTION To track the health care plan of an individual.To track the calories in the food by uploading images.To suggests food based on their health conditions.			
Identify TR & strong EM	3. TRIGGERS TR Through advertisements, neighbors or through social media	8.CHANNELS OF BEHAVIOUR ONLINE: Through Social Media Channel Advertisements OFFLINE: Suggests neighbors Through pamphlets		Identify TR & strong EM
	4. EMOTIONS: BEFORE / AFTER Before: Unhealthy, Confused After: Healthy, Confident			