

## Ideation Phase Empathize & Discover

Date	10-09-2022
Team ID	PNT2022TMID24052
Project Name	Project - University Admit Eligibility Predictor
Maximum Marks	4 Marks

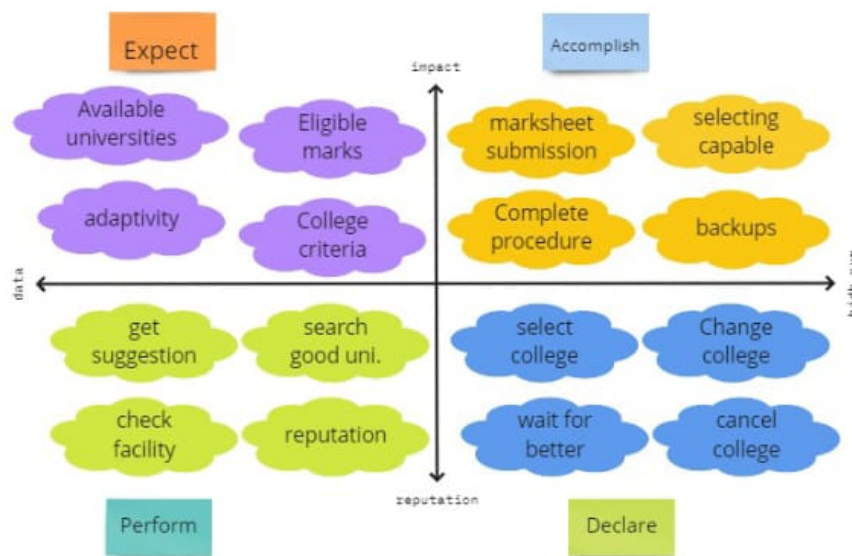
### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

### Empathy Map



#### Gain:

1. Analysis of the choice.
2. Find the correct eligible criteria
3. More awareness about good colleges

#### Pain:

1. Lack of awareness.
2. Unable to finish all the time.
3. missing any steps in procedure sometimes.