



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Hari sailesh

- adding the possible ways to cure the disease.
- Recommendation of the Supplementary Nutrients can be given
- connecting treatment advice from experts
- giving instant solutions for the disease

Jagadeesh

- predicting suitable soil type that adopt the crop
- redirecting to the online fertilizers website
- adding the dataset of disease caused by pests
- recommending the pesticides suitable for crop

Adarsh

- We can improve accuracy by training more datasets
- Giving awareness about the disease
- suggesting the best fertilizers
- Giving information about the net profit

Akram Basha

- recommending the fertilizers according to budget
- giving tips for the growth of crops
- recommendation the biological control
- Amount of fertilizers needed for the crop



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

redirecting to the best fertilizer suitable for crop website

- recommending best fertilizer available in online
- recommending based on your budget
- checking the availability of fertilizers

Connecting experts and chat bot

- connecting to experts for any doubts
- chat with chat bot for any queries
- booking fertilizers online

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

recommendation to increase crop yield

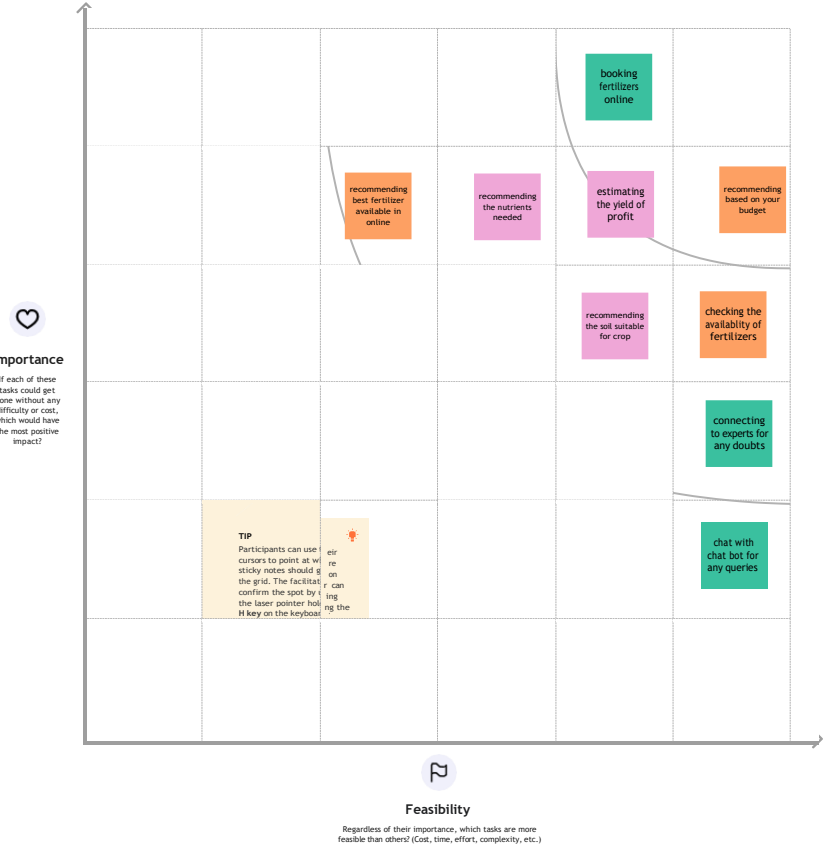
- recommending the nutrients needed
- recommending the soil suitable for crop
- estimating the yield of profit



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

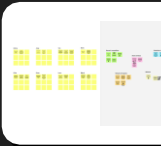
Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template](#)
- Customer experience Journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

Share template feedback



Need some Inspiration?
See a finished version of this template to kickstart your work.
[Open example](#)

