


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	12 September 2022
Team ID	PNT2022TMID28677
Project Name	AI based discourse in Banking Industry
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- ⌚ 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1 Problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

Conversational Banking is a smarter way to retain the customers by offering them a quick response to their queries. But the problem is to train the bank employees to get knowledge to answer every query to customers. More over the employee can't be available 24*7 and may not be reliable and secure to communicate. Thus we have to create a AI based discourse for banking industry.

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm
Write down any ideas that come to mind that address your problem statement.
 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Manikandan R

Used in banking industry	Can handle customers easily	User Friendly
More training	Used in more than 30 languages	Detect Spelling mistakes
Can Use Voices	Easily Accessible	Clarity on thoughts

Sriram S

Time Saving	Real time application	Limited number of queries
Used in banking sector	Has clear user guide	Improve accuracy
Good user interaction	Easily Accessible	Clarity on solutions

B Srija

Data Entry	Interactive Settings	Limited number of queries
Quick launch	Has clear user guide	Feasible
Test analysis	Secure	Private

Janani M

Efficient	Solve complex problems	Limited number of queries
Clarity	Solution in step by step process	Feasible
Test analysis	Secure	Any Documents

Step-3: Idea Prioritization

