

**1. CUSTOMER SEGMENT(S)****CS**

- ❖ Waste holders, such as private individuals, property owners or companies are our customers.

**5. CUSTOMER****CC**

- ❖ As it is technology based it needs internet access to work properly.
- ❖ Customers need to buy some IOT Devices to access.
- ❖ They may use solar energy instead of electrical power.

**8.AVAILABLE SOLUTIONS****AS**

- ❖ Shop eco \_friendly with reusable bags.
- ❖ Join buy -and-sell groups.
- ❖ Digital trash bins are alternative to dustbins, because digital bins can detect the trash level and send notifications to the customers.

Explore AS,  
differentiate**2. JOBS-TO-BE-DONE / PROBLEMS****J&P**

- ❖ Separate your waste.
- ❖ Create a composite site.
- ❖ Growing pressure in outdated waste management infrastructure, with declining level of capital investments and maintenance.

**6.PROBLEM ROOT CAUSE****RC**

- ❖ Lack of industry expertise.
- ❖ Emission of greenhouse gases.
- ❖ Poor recycling quality due to lack of education.

**9. BEHAVIOUR****BE**

- ❖ If the sensors are not working properly contact the customer care or drop a message.

Focus on J&amp;P, tap into BE,

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★ **AMALTA****3. TRIGGERS****TR**

- ❖ Seeing how neighbors are having a clean environment after using it people will get admire my seeing others.

**4.BEFORE /AFTER**

- ❖ Before using this technology, society is suffered by health issues because the waste products produce air pollution.
- ❖ After using this technology, they feel at easy as it provides a clean society.

**7.YOUR SOLUTION****SL**

- ❖ Our solutions is to manage the waste efficiently by indicating the garbage level to the users as well as authenticating persons to collect it and proceed to further process with the garbage.
- ❖ The purpose is of making clean Environment.

REDUCE- REUSE-RECYCLE

**10.CHANNELS of BEHCHANAVIOUR****CH****ONLINE:**

- ❖ If it is in online mode, the bin is full it sends the notification to the authorized persons

**OFFLINE:**

- ❖ If it is offline every day the waste collecting trucks will collect garbage from home.