Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID43863
Project Name	Project – Smart Fashion Recommender Application.
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a customer who is drived to a lot of online websites and	figure out websites that sell through a high percentage of their merchandise.	A lot of online websites fail to satisfy the customers	of poor user browsing experience and the UI of the websites	that these online stores are seeking lot of time and that is not beneficial to the customers.
PS-2	A Fashion expert and	Get the best outfit	Am unable to go with the trend	The app do not differentiate with the general and the expert customer	That online shopping is not preferrable.