

Loading The Dataset

Team ID	PNT2022TMID49363
Project Name	Project – Global sales data analytics
Maximum Marks	4 Marks

Before you can build a view and analyse your data, you must first connect the data to IBM Cognos. Cognos supports connecting to a wide variety of data, stored in a variety of places.

The data might be stored on your computer in a spreadsheet or a text file, or in a big data, relational, or cube(multidimensional) database on a server in your enterprise.

In our case, we will be using a spreadsheet or text file for making our analysis

Problem Statement


Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.





Dataset link: [Global Super Store Dataset | Kaggle](#)

Loading the dataset:

FileHomeInsertPage LayoutFormulasDataReviewViewHelpTell me what you want to do

IBM COGNOS ANALYTICS

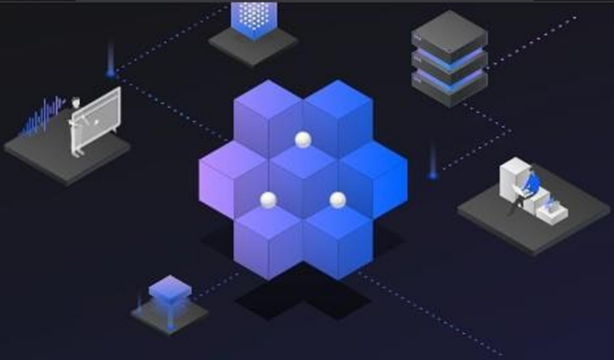
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Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

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Quick launch



Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.



Prepare data

Use data modules to clean and connect data from multiple resources.



Exploration

Quickly find unbiased answers by identifying trends in your data with data explor...



Present data

Create sophisticated, multi-page, multi-query dashboards, reports, or stori...

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1

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This PC > New Volume (E:) > IBM project

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New folder

This PC

3D Objects

Desktop

Documents

Downloads

Music

Pictures

Videos

Local Disk (C:)

Local Disk (D:)

New Volume (E:)

Network

Name	Date modified	Type	Size
Global_Superstore2	10/14/2022 3:23 PM	Microsoft Excel C...	11,807 KB

File name: Global_Superstore2

Custom Files

Open

Cancel

Row ID, Order ID, Order Date, Ship Date, Ship Mode, Customer ID, Customer Name, Segment, City, State, Country, Postal Code

Content



New



My content

Team content

Samples



50_Startups.csv

Last Accessed
9/10/2022, 2:50 AM



Global_Superstore2
Dashboard

Last Accessed
10/15/2022, 4:17 AM



Global_Superstore2 Data prep

Last Accessed
10/14/2022, 5:07 AM



Global_Superstore2.csv

Last Accessed
10/14/2022, 5:01 AM



Pharma_Monthly_Sales.csv

Last Accessed



US Superstore data(1).xls

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