

*What do they*  
**THINK AND FEEL?**

what really counts  
major preoccupations  
worries & aspirations

**I HAVE TO GET  
OUT OF THIS  
DEEP POOL  
IMMEDIATELY  
NO MATTER  
WHAT**

**I HAVE TO  
FIND THE  
GRAB RAILS  
OF THIS  
POOL**

**IF I FAILED  
TO, I MIGHT  
NOT  
SURVIVE:(**

**CHECK WHETHER  
PEOPLE AROUND  
POOL'S  
SURROUNDINGS,**



**DAMPENING  
NOISE DUE TO  
THE PRESSURE  
OF WATER, AND  
HIS OWN BODY'S  
MOTIONS**

**MEMORIES  
AND FUTURE  
CONSENTS  
OF THEIR  
LOVED ONES.**

*What do they*  
**SEE?**

environment  
friends  
what the market offers

**INNER VOICE  
STRUGGLING  
TO FIND A WAY  
TO GET OUT OF  
THE POOL FOR  
SURVIVAL**

*What do they*  
**HEAR?**

what friends say  
what boss say  
what influencers say

**AUDIBLE  
VOICES OF  
SURROUNDING  
POEPL**

**SHOUT**

**CRYING  
HARDLY FOR  
EXPECTING  
SUPPORT  
FROM  
OUTSIDE**

*What do they*  
**SAY AND DO?**

attitude in public  
appearance  
behavior towards others

**FAINTED**

**DIE**

**FEELING  
IGNORED OR  
UNNOTICED BY  
SURROUNDEED  
PEOPLE FROM  
HELPING**

**PAIN**

fears  
frustrations  
obstacles

**WHAT  
HAPPENS  
TO MY  
FAMILY IF I  
DIE?**

**TRIES AND  
FAILS TO  
SWIM UP  
BACK**

**FEELS TIRED AND  
SCARED , THAT  
HE COULDN'T  
MAKE ANY  
PROGRESS  
TOWARDS  
SURVIVAL**

**GAIN**

"wants" / needs  
measures of success  
obstacles

**CONFIDENCE  
ACQUIRED AFTER  
LEARNING  
SWIMMING, THAT  
HE COULD SWIM  
SAFELY,WITHOUT  
DROWNING**

**REALIZATION TO  
LEARN A LIFE  
SAVING SKILL  
,WHICH IS VERY  
ESSENTIAL-  
SWIMMING**

**ACQUIRED  
RESILLIENCE  
FROM A  
DEADLY  
INCIDENT**