



& idea prioritization

can unleash their imagination and not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

Brainstorm

Use this template in your own brainstorming sessions so your team start shaping concepts even if you're

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Set the goal

productive session.

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Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and

Define who should participate in the session and send an

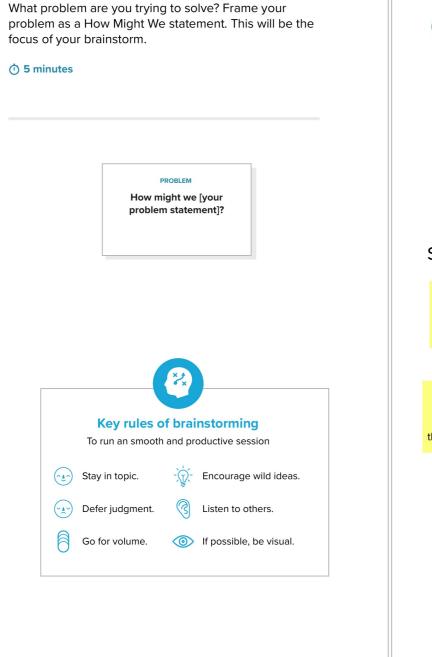
invite. Share relevant information or pre-work ahead.

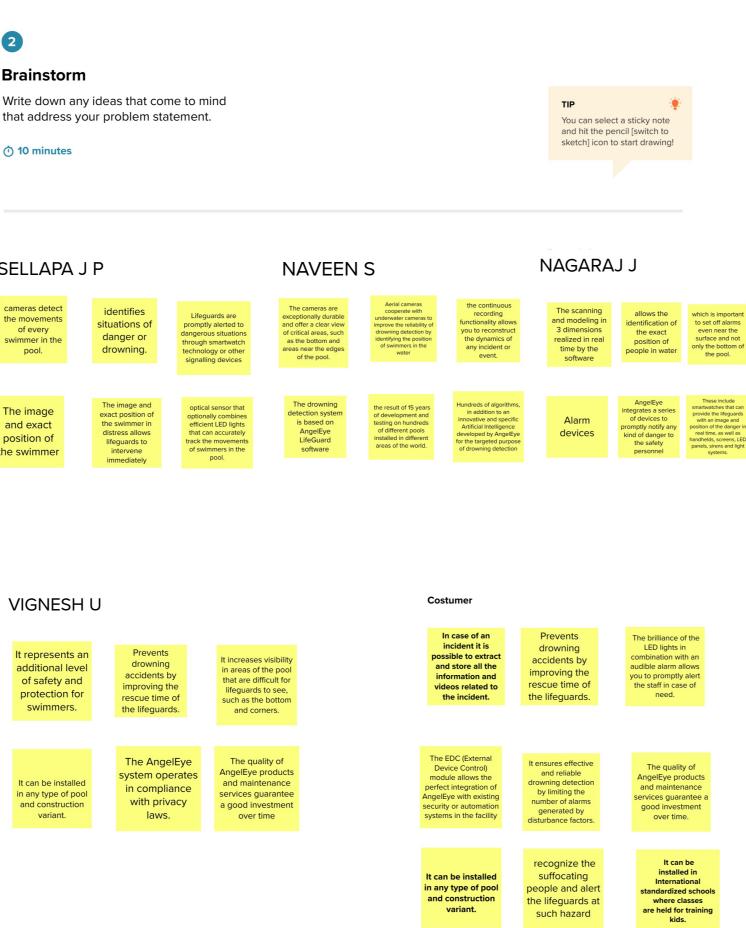
PROBLEM How might we [your problem statement]? Key rules of brainstorming To run an smooth and productive session -m- Encourage wild ideas. Stay in topic. Defer judgment. Sisten to others.

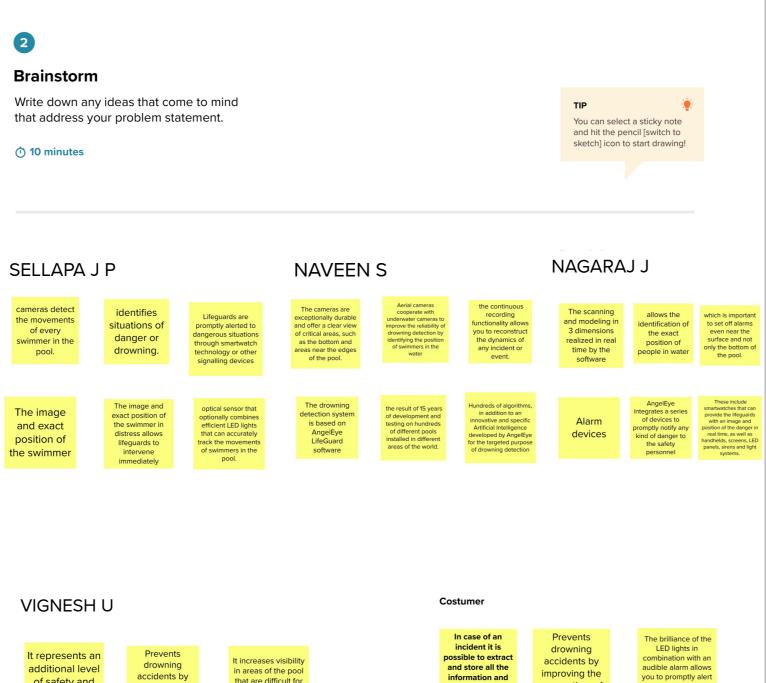
Define your problem statement

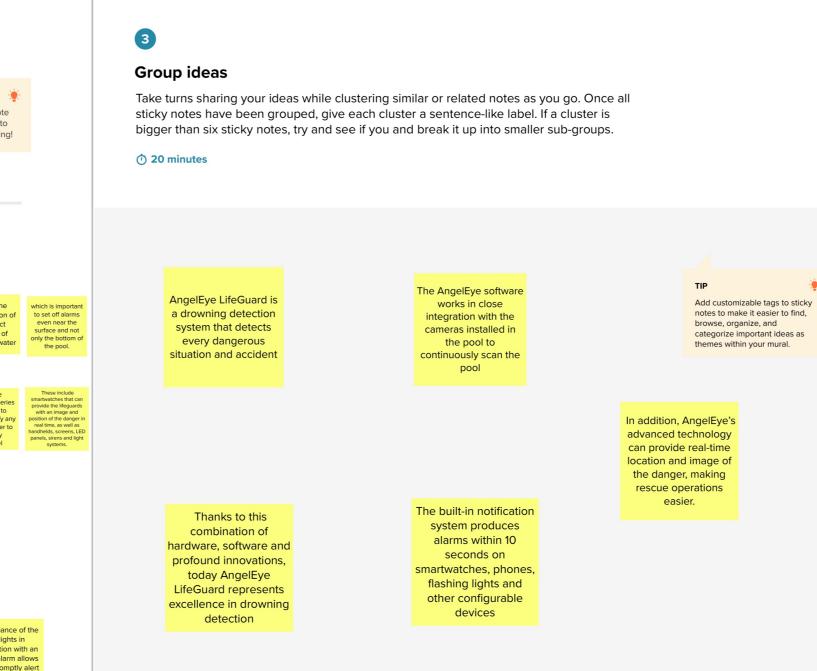
focus of your brainstorm.

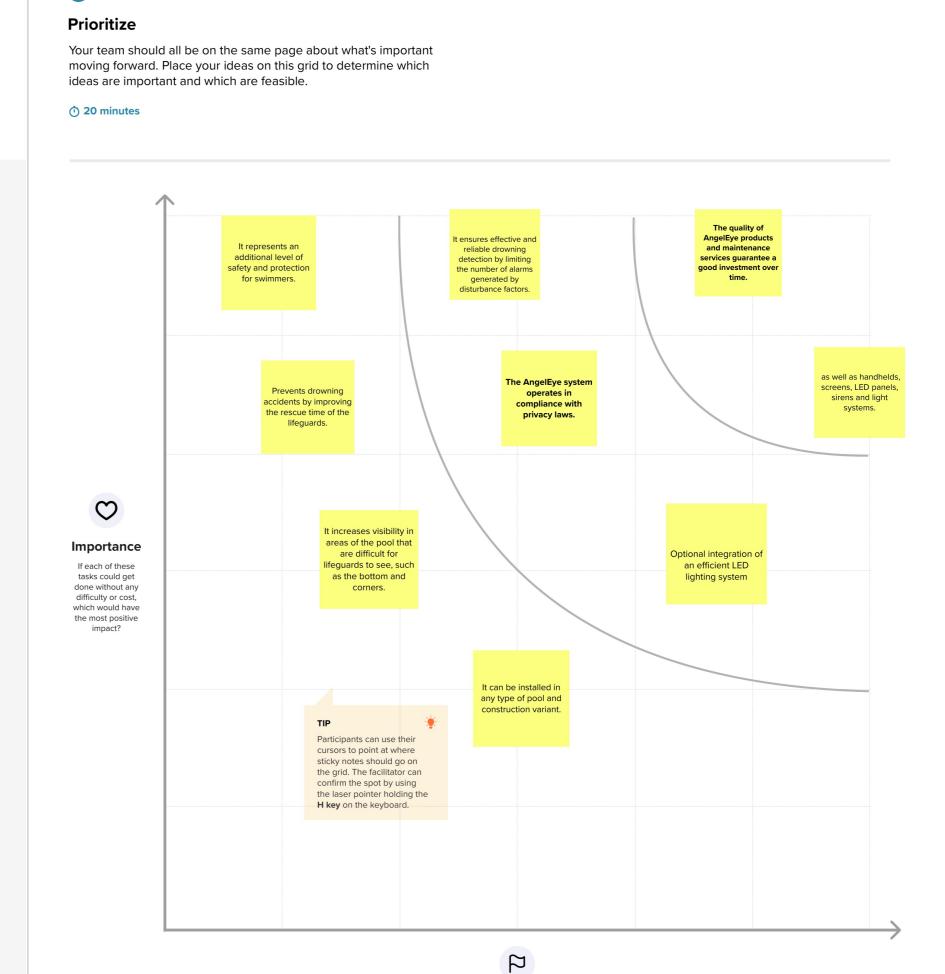
5 minutes

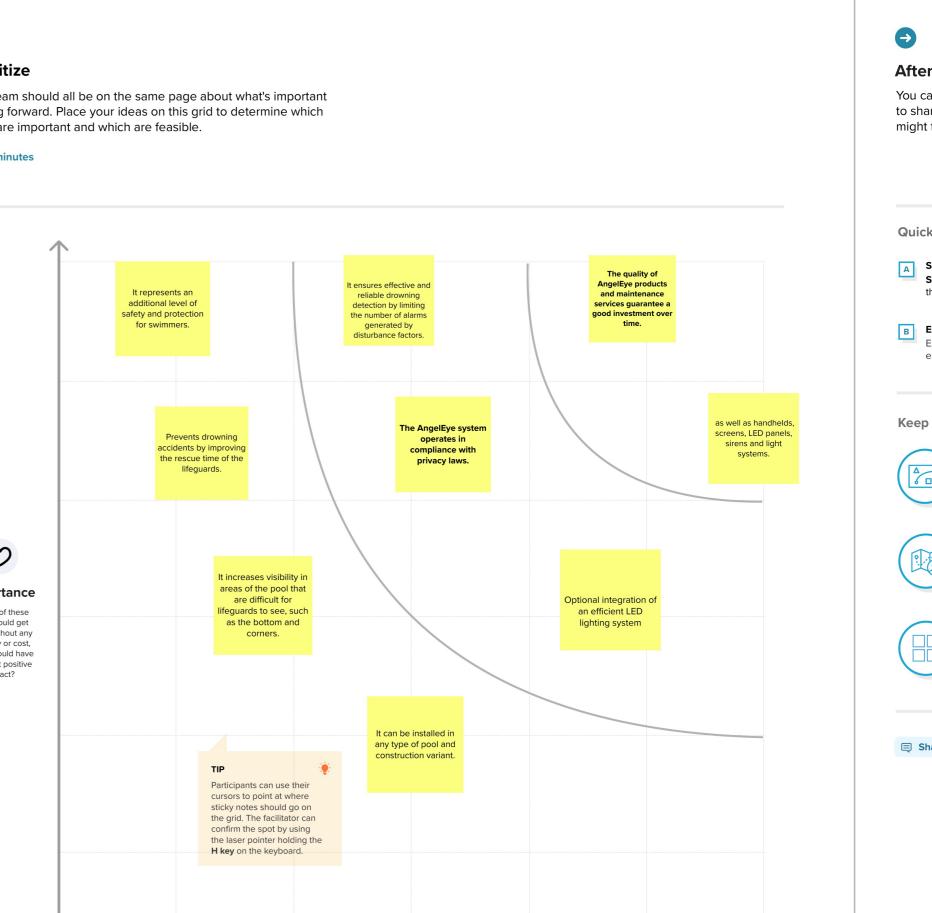






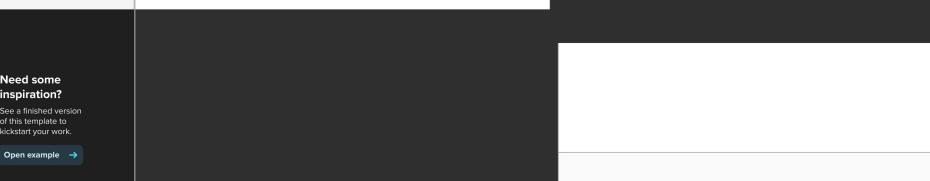








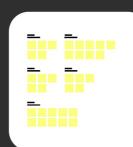
Share template feedback

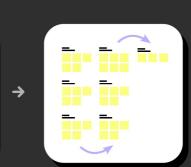


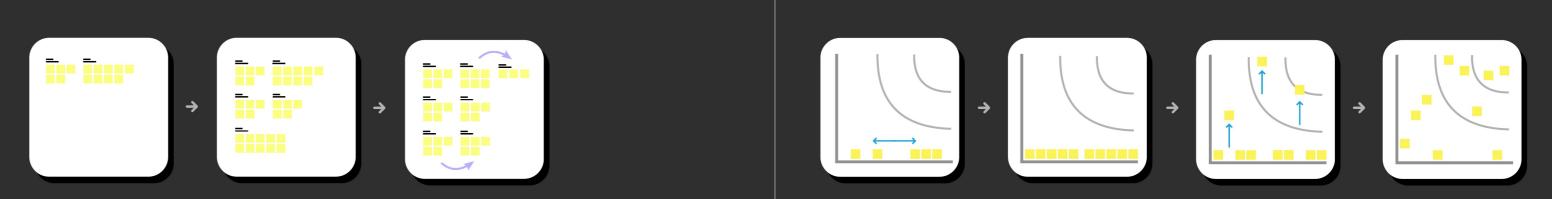




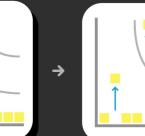












Regardless of their importance, which tasks are more





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Customer experience journey map



Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan. Open the template →