# Problem Statement



## WHO?

Replace with the top voted persona

The need for higher education is acknowledged by university administration and students.

### WHAT?

Replace with the top voted challenge

Although admissions officers don't anticipate that teenagers will have firm academic and career plans, they do want students to comprehend the college's mission and have a clear understanding of how the school may help them achieve their goals.

## WHERE/ WHEN?

Replace with the top voted context Students apply for admission in order to attend superior universities of their choosing.

## WHY?

Replace with the top voted value for the customer

## **Customer value/benefit**

Application reviews will be delayed if applicants have missing test results or other application materials. For a quicker process, it is best to double-check the requirements beforehand.

Replace with the top voted value for the business

#### **Business value/benefit**

The overall time for university entry allocation has been simpler, and the allocation process has gotten quicker. By allocating spaces to qualified candidates, university grades will increase.